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Press Releases

Datum **09/13/2021**
Seiten **4**

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Klöckner & Co reaffirms its successful commitment as main sponsor of the ReDI School of Digital Integration in Duisburg’s Marxloh neighborhood

- Kids and Youth Program at the coding school in Duisburg grows to 340 students
- Number of teachers and locations doubled in comparison to previous year
- Focus of training remains on job integration, teaching technical and soft skills, and building media skills

Duisburg, Germany, September 13, 2021 – Klöckner & Co has reaffirmed its social commitment to the ReDI School of Digital Integration (“ReDI School”), a non-profit coding school, and will continue to support the organization’s Kids and Youth Program in Duisburg’s Marxloh neighborhood as the main sponsor. As a pioneer of the digital transformation of the steel industry, Klöckner & Co has been supporting charitable projects for many years. These activities aim chiefly to effect lasting improvements in the educational opportunities available to socially disadvantaged children in the immediate surroundings of the Company’s headquarters in Duisburg. The focus is on selected local projects that promote education for children and teens and help meet their basic needs.

Klöckner & Co as sponsor of Kids and Youth Program in Duisburg

Klöckner & Co has been the main sponsor of the ReDI School since 2015. This commitment helped to fuel the digital school’s growth, which has been extremely positive despite the



COVID-19-related restrictions. About a year and a half after the launch of the Kids and Youth Program in Marxloh, enrollment has swelled from an initial 70 students to 340 today.

Anne Kjær Bathel, CEO and co-founder of the ReDI School: “Promoting digital skills is an important matter for our society. With that objective in mind, we worked with Klöckner & Co to get the Kids and Youth Program in Duisburg’s Marxloh neighborhood up and running in February 2020. The growth in the numbers of students shows that our concept is successful and is being well received by the children and teens.”

Guido Kerkhoff, CEO of Klöckner & Co SE: “The ReDI School works to improve the digital education of children and teenagers in socially disadvantaged areas. We are delighted to have this opportunity to support its work as a reliable, long-term partner.”

Sören Link, Mayor of Duisburg: “Education is the key to Duisburg’s future, so it must be the focus of our joint efforts. The active networking of committed players in the region such as the ReDI School and Klöckner & Co have done here is one of the main prerequisites for fair educational opportunities irrespective of income, language or surroundings.”

ReDI School doubles number of locations and teachers in Duisburg

As a result of the greatly increased demand for training options, the ReDI School has expanded its locations and its staff. With the Regenbogenschule and Sandstrasse elementary schools as well as two high schools, Elly-Heuss-Knapp and Herbert-Grillo, and a total of four teachers, the number of schools and staff has doubled in comparison to the previous year. During the course of the current school year, Henriettenstrasse elementary school is slated to become the fifth school to join the program.

The effects of the COVID-19 pandemic had very little impact on the options available at the ReDI School in Duisburg. During the lockdown, training continued online. The ReDI School’s digital concept proved to be resilient and the relevance of the coding school’s future-oriented course content has only increased.

The significant growth notwithstanding, the Kids and Youth Program remains focused on promoting job integration, teaching technical and soft skills, and building media skills.

Successful partnership with the ReDI Schools in Berlin und Duisburg

Ever since the ReDI School’s inception in 2015, Klöckner & Co has been its main sponsor and, in addition to funding, also provides support such as access to space in kloeckner.i’s Digital Lab in Berlin. In August 2019, Klöckner & Co and the ReDI School worked together to launch the additional site in Marxloh. The Kids and Youth Program launched officially in February 2020.



Since the founding of the ReDI School, five of its graduates have taken up permanent positions at kloeckner.i, most of them working in software development.



About Klöckner & Co: Klöckner & Co is one of the largest producer-independent distributors of steel and metal products and one of the leading steel service companies worldwide. Based on its distribution and service network of around 140 locations in 13 countries, Klöckner & Co supplies more than 100,000 customers. Currently, the Group has around 7,100 employees. Klöckner & Co had sales of some €5.1 billion in fiscal year 2020. As a pioneer of the digital transformation in the steel industry, Klöckner & Co's target is to digitalize and largely automate its supply and service chain and to become the leading digital

one-stop-shop platform for steel, other materials, equipment and processing services in Europe and the Americas.

The shares of Klöckner & Co SE are admitted to trading on the regulated market segment (Regulierter Markt) of the Frankfurt Stock Exchange (Frankfurter Wertpapierbörse) with further post-admission obligations (Prime Standard). Klöckner & Co shares are listed in the SDAX® index of Deutsche Börse.

ISIN: DE000KC01000; WKN: KC0100; Common Code: 025808576.

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About ReDI: ReDI School of Digital Integration is a non-profit coding school with locations in Berlin, Munich, Copenhagen and Düsseldorf as well as Duisburg's Marxloh neighborhood. Since its foundation in 2015, ReDI has trained over 5,000 students from more than 50 nations with the help of 1,000 volunteer teachers and around 100 partner companies. The school's name comes from "readiness" and "digital integration." It is certified in accordance with the German Regulation on the Accreditation and Approval for Employment Promotion (AZAV) and has received multiple awards, including recognition from the Financial Times as one of the 100 most innovative initiatives in Europe. Co-founder Anne Kjær Bathel (nee Riechert) was named "Encourager of the Year" by Handelsblatt in 2018 and received the German Start-up Award as "Female Social Entrepreneur of the Year" in 2020.

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