

Berenberg & Goldman Sachs Ninth German Corporate Conference

September 22, 2020 in Munich (V)

Dr. Oliver Falk | CFO

Disclaimer

This presentation contains forward-looking statements which reflect the current views of the management of Klöckner & Co SE with respect to future events. They generally are designated by the words "expect", "assume", "presume", "intend", "estimate", "strive for", "aim for", "plan", "will", "endeavor", "outlook" and comparable expressions and generally contain information that relates to expectations or goals for economic conditions, sales proceeds or other yardsticks for the success of the enterprise. Forward-looking statements are based on currently valid plans, estimates and expectations and are therefore only valid on the day on which they are made. You therefore should consider them with caution. Such statements are subject to numerous risks and factors of uncertainty (e. g. those described in publications) most of which are difficult to assess and which generally are outside of the control of Klöckner & Co SE. The relevant factors include the effects of reasonable strategic and operational initiatives, including the acquisition or disposal of companies or other assets. If these or other risks and factors of uncertainty occur or if the assumptions on which the statements are based turn out to be incorrect, the actual results of Klöckner & Co SE can deviate significantly from those that are expressed or implied in these statements. Klöckner & Co SE cannot give any guarantee that the expectations or goals will be attained. Klöckner & Co SE – notwithstanding existing legal obligations – rejects any responsibility for updating the forward-looking statements through taking into consideration new information or future events or other things.

In addition to the key figures prepared in accordance with IFRS and German-GAAP respectively, Klöckner & Co SE is presenting non-GAAP key figures such as EBITDA, EBIT, Net Working Capital and net financial liabilities that are not a component of the accounting regulations. These key figures are to be viewed as supplementary to, but not as a substitute for data prepared in accordance with IFRS. Non-GAAP key figures are not subject to IFRS or any other generally applicable accounting regulations. In assessing the net assets, financial position and results of operations of Klöckner & Co SE, these supplementary figures should not be used in isolation or as an alternative to the key figures presented in the consolidated financial statements and calculated in accordance with the relevant accounting principles. Other companies may base these concepts upon other definitions. Please refer to the definitions in the annual report.

Rounding differences may occur with respect to percentages and figures.

The English translation of the annual report and the interim statement are also available, in case of deviations the German versions shall prevail.

Evaluating statements are unified and are presented as follows:

+/- 0-1% constant +/- >1-5% slight +/- >5% considerable

Agenda

- 1. Overview
- 2. Update on strategy
- 3. Highlights and financials
- 4. Outlook
- 5. Appendix

01 Klöckner & Co SE at a glance



6_**3** € billion

SALES FY 2019



5_6 million tons

SHIPMENTS FY 2019



124 € million

EBITDA*) FY 2019





COUNTRIES







200,000 PRODUCTS



60

SUPPLIERS



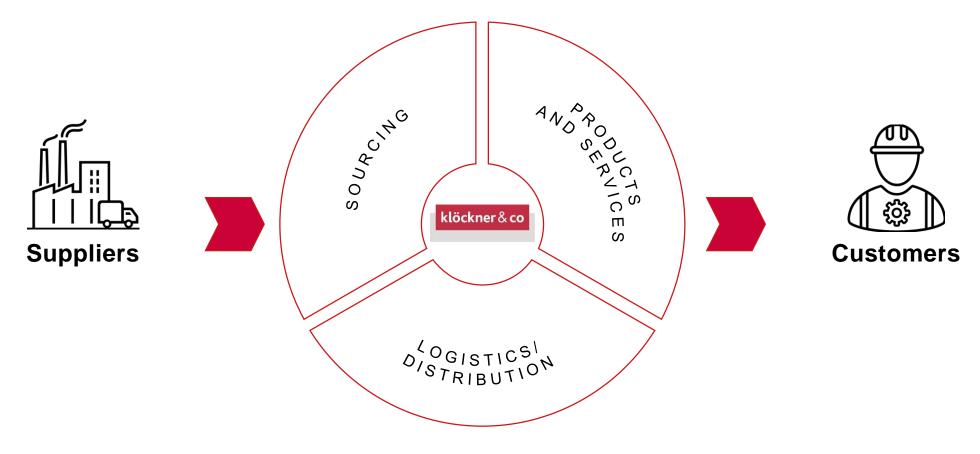
>100,000

CUSTOMERS



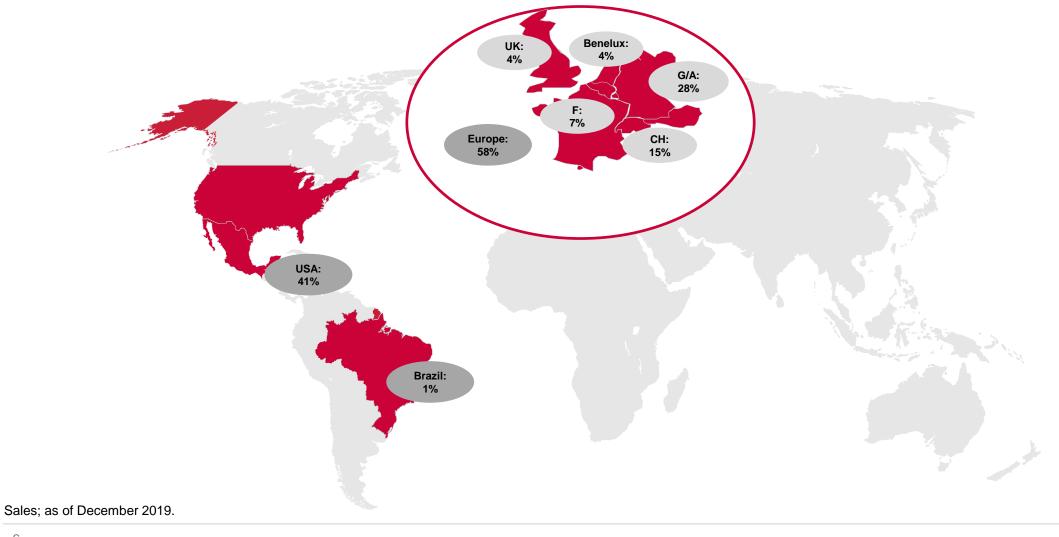
^{*)} Before material special effects.

01 Everything from one source



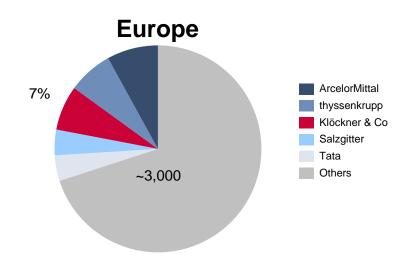
Klöckner & Co value chain

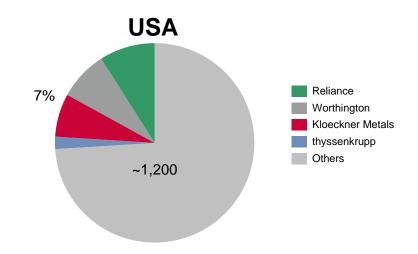
01 Global reach – local presence



01 Leading player in fragmented markets

Market shares of Klöckner & Co





Source: Eurometal, Purchasing Magazine, Service Center News, MSCI, as of 2019.

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02 The fundamentals of steel distribution remain challenging



- Generally not bound to any supplier because of the generic nature, especially of commodity steel (low switching costs)
- Often under price pressure, especially where steel is making up a major part of their costs



- Steel distribution markets remain fragmented
- Competition mainly on price and availability
- Mill-backed distributors in Europe have a market share strategy in order to utilize assets instead of focusing on profitability



Global Steel Markets

- Global steel demand is expected to grow slowly going forward
- Overcapacity in the steel industry spread across the world, but most pronounced in China, is likely to stay for the foreseeable future

02 What are the shortcomings of the steel and metal distribution business?



Current steel distribution supply chain is linear: suppliers produce steel and distributors process and deliver material to downstream manufacturers. Orders mostly made by phone, fax and email with many manual steps required to process an order

→ Long delivery times, incorrect deliveries and high inventory levels



Flow of information is interrupted several times. Thus there are no effective information and data on inventory and lead times available which makes the entire supply chain highly intransparent

Steel is unnecessarily shipped around and suppliers, distributors and manufacturers need to stock material to balance out the non-transparency of demand, supply and prices



Steel industry suffers furthermore from overcapacities on the production but also on the distribution level. This leads in combination with changing trade-measures to very volatile prices

→ Most distributors making profits when prices moving up and making losses when prices heading down



Besides volatile prices, margins especially for commodity steel products are generally low due to high overcapacities at all levels. Hence, almost all competitors want to expand their higher value-added business

→ Prices for higher value-added business coming increasingly under pressure as well

02 From digitalization to transformation towards a platform company

Digitalization of traditional company

- Automizing certain processes to support specific business functions
- Structure, organization and business model remains in place
- Employees intervene in the core processes

Lower, but still high variable resp. incremental costs enable only linear growth

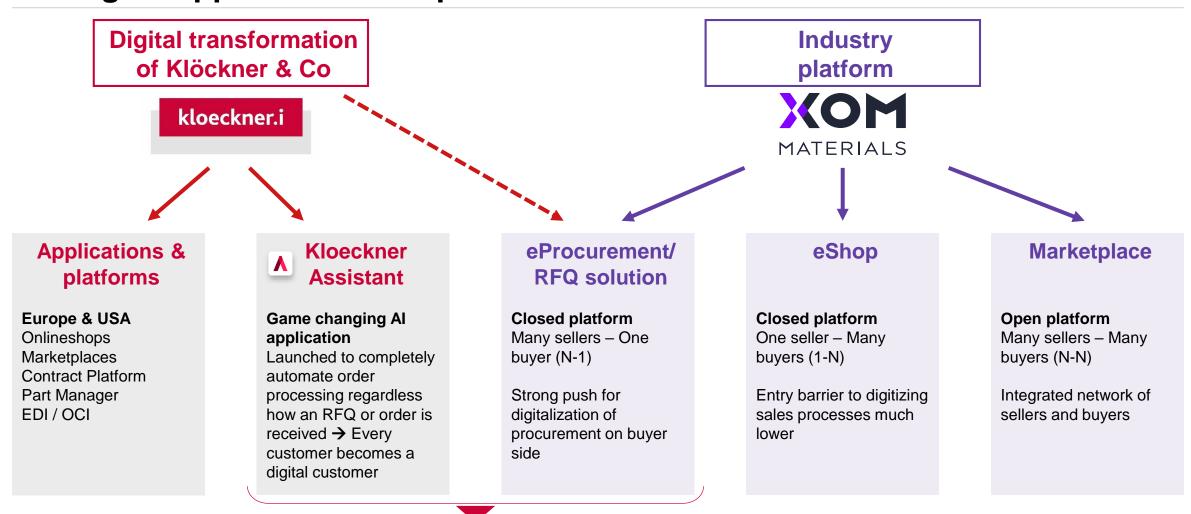
Transformation towards a platform

- Fully automated processes will make up the operating core, replacing a large part of our labor-intensive organization
- Fundamental change of structure, organization and business model
- Employees design and manage the Al-driven organization that actually runs all core processes

Much lower variable resp. incremental costs enable exponential growth



02 Digital applications and platform solutions



Scale

02 Automation of core processes progressing (1/2)

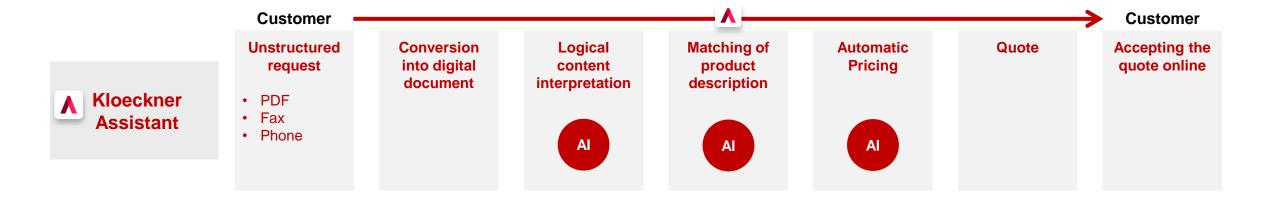


COVID-19 crisis as accelerator

Digital sales share improved with increasing speed to >40% (Q2 2019: 29%)

Kloeckner Assistant automating sales process and turning every customer into a digital customer

- First version running in all country organizations
- Application already processed >€140m sales volume from >1,850 customers
- Extension with RFQ-functionality started and MATCH!-functionality as basis for intelligent product identification is to be rolled out in H2



02 Automation of core processes progressing (2/2)

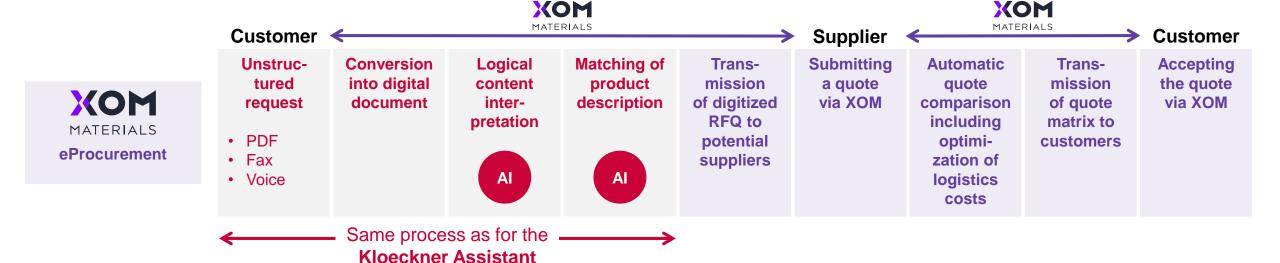
Scaling of XOM Materials through eProcurement (buy-side) and eShop (sell-side) progressing

 >70 suppliers signed and >50 suppliers live, >32,000 products on offer and ~1,300 customers registered

XOM eProcurement solution to automate procurement process further advanced

- Klöckner & Co already using the application for a large part of the European procurement
- Marketing of the application to customers starting at the end of the year





02 Project "Surtsey" – Utilizing COVID-19 crisis

Scope

- Driving efficiency through digitalization and restructuring
- Kloeckner Assistant, XOM eProcurement and other Al-driven tools to automate core processes

Measures

- Reducing overall workforce by >1,200 employees (50% due to advanced digitalization)
- Closure of 19 sites as part of network optimization initiatives

Costs & timing

- Special material effects of around €80m, thereof ~80% personnel related
- Immediate execution started, main project to be finished by Q1 2021







EBITDA contribution of >€100m and digital sales share increase to >50% already by end of 2021

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03 Details of Q2 2020

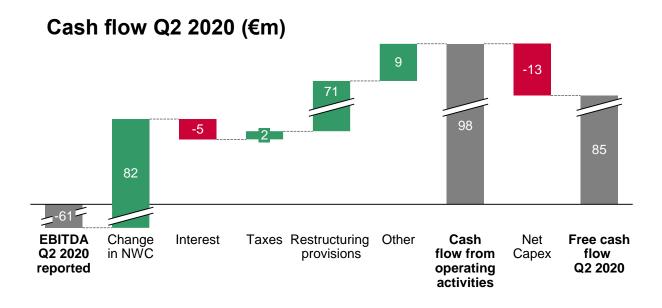
| | Q2 2020 | Q2 2019 | Delta | |
|----------------------------|------------|------------|--------|---|
| Shipments (Tto) | 1,070 | 1,479 | -27.6% | Impact of COVID-19 and related lockdown measures |
| Sales (€m) | 1,171 | 1,682 | -30.4% | Volume driven paired with lower price level |
| Gross profit (€m) | 226 | 304 | -25.4% | Volume driven gross profit decline, less pronounced due to higher margins yoy |
| EBITDA (€m) | 11 | 51 | -78.9% | COVID-19 impact mitigated by (1) digital capabilities, (2) lower OPEX and (3) performance in construction; EBITDA reported of -€61m |
| Oper. CF (€m) | 98 | 140 | -42 | Substantially positive due to strict NWC management |
| Net financial debt (€m) | 476 | 684 | -30.4% | Net debt significantly down yoy due to NWC release |
| Digital sales in Q2 | 38% | 29% | +9%pts | Positively impacted by crisis: increase with accelerating speed |

03 EBITDA (€m) in Q2 2020



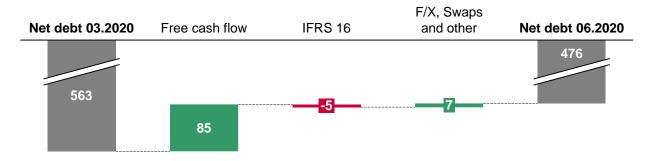
- Substantial negative volume effect mainly due to COVID-19 pandemic and continued weakness of automotive, machinery and energy sectors, especially in Germany and the USA
- Minor positive price effect due to margin over volume strategy at Kloeckner Metals Distribution Europe
- OPEX decreased mainly driven by lower personnel expenses and shipping cost due to lower output and lay-off effects
- Material special effects resulting from project
 "Surtsey" for severances and site closure expenses

03 Cash flow and net debt development



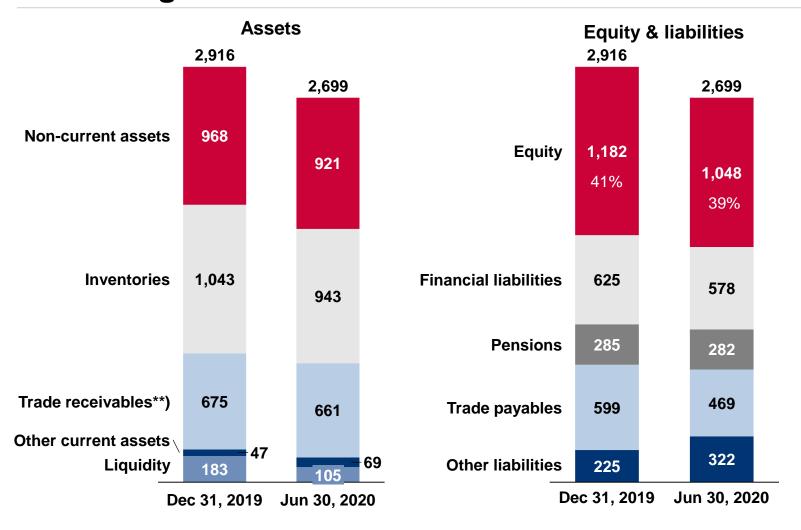
- Net working capital release of €82m
- Other (€9m) includes changes in other operating assets and liabilities
- Cash flow from operating activities of €98m
- Free cash flow of €85m

Net financial debt 03.2020 vs. 06.2020 (€m)



 Net financial debt decreased from €563m to €476m driven by considerable NWC release

03 Strong balance sheet



- Equity ratio further healthy at 39%
- Net debt of €476m
- **Gearing***) at 46%
- **NWC** at €1,135m (FY 2019: €1,119m)

^{**)} Incl. contract assets and supplier bonuses.

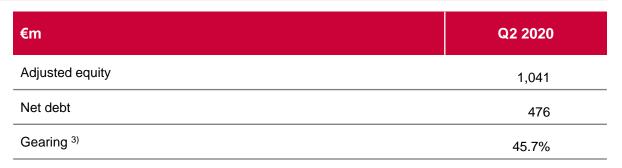


^{*)} Gearing = Net debt/Equity attributable to shareholders of Klöckner & Co SE less goodwill from business combinations subsequent to May 23, 2019.

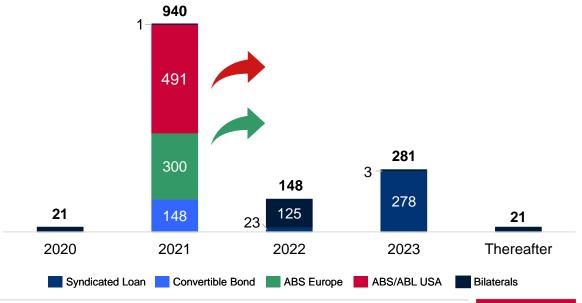
03 Maturity profile – well-balanced & diversified funding portfolio

| Eggility | Committed (fm) | Drawn amour | nt (€m, IFRS*) | | |
|-------------------------|----------------|-------------|----------------|--|--|
| Facility | Committed (€m) | Q2 2020 | FY 2019 | | |
| Syndicated Loan | 300 | 0 | 0 | | |
| ABS Europe | 300 | 112 | 115 | | |
| ABS/ABL USA | 491 | 94 | 124 | | |
| Convertible 2016 1) | 148 | 144 | 142 | | |
| Bilateral Facilities 2) | 171 | 42 | 42 | | |
| Leases | 189 | 189 | 205 | | |
| Total Debt | 1,599 | 581 | 628 | | |
| Cash | | 105 | 183 | | |
| Net Debt | | 476 | 445 | | |

^{*)} Including interest accrued, excluding deferred transaction costs.



Maturity profile of financial instruments (excl. leasing) in €m



¹⁾ Principal €148m, equity component €18m at issuance (September 8, 2016).

²⁾ Mainly Switzerland.

³⁾ Net debt/Equity attributable to shareholders of Klöckner & Co SE less goodwill from business combinations subsequent to May 23, 2019.

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04 Region specific business outlook 2020

Europe >-20% Manufacturing, machinery and Real steel Construction **Energy Automotive** Shipbuilding mechanical demand industry industry industry engineering, etc. US >-20%



04 Outlook



- Considerable increase in shipments and sales qoq
- EBITDA before material special effects of €15-25m expected



- Considerable decrease in shipments and sales yoy
- EBITDA before material special effects of €50-70m expected
- Positive cash flow from operating activities

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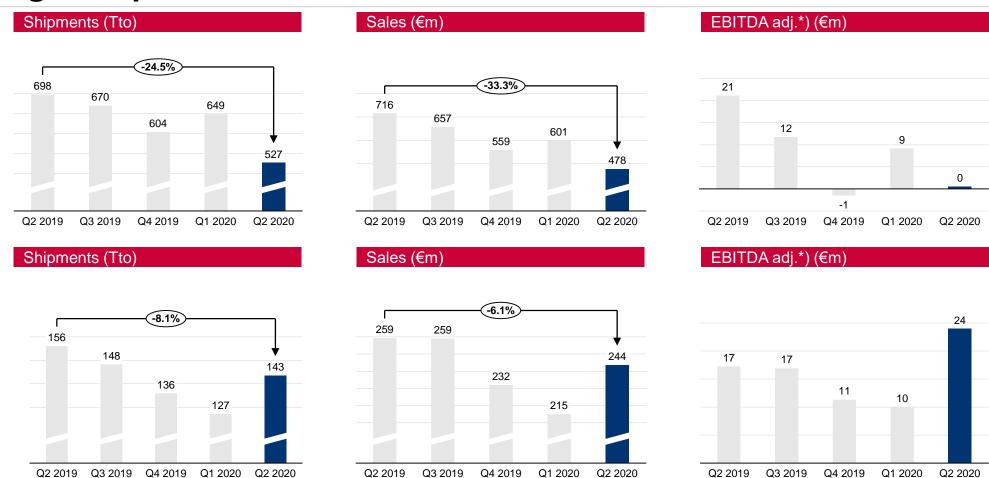
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05 Quarterly and FY results

| (€m) | Q2 | Q1 | Q4 | Q3 | Q2 | Q1 | Q4 | Q3 | Q2 | Q1 | Q4 | Q3 | Q2 | Q1 | FY | FY | FY | FY | FY |
|--------------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|
| (em) | 2020 | 2020 | 2019 | 2019 | 2019 | 2019 | 2018 | 2018 | 2018 | 2018 | 2017 | 2017 | 2017 | 2017 | 2019 | 2018 | 2017 | 2016 | 2015 |
| Shipments (Tto) | 1,070 | 1,365 | 1,250 | 1,420 | 1,479 | 1,499 | 1,398 | 1,519 | 1,605 | 1,584 | 1,443 | 1,539 | 1,572 | 1,582 | 5,648 | 6,107 | 6,135 | 6,149 | 6,476 |
| Sales | 1,171 | 1,448 | 1,365 | 1,565 | 1,682 | 1,703 | 1,619 | 1,754 | 1,789 | 1,628 | 1,485 | 1,565 | 1,640 | 1,602 | 6,315 | 6,790 | 6,292 | 5,730 | 6,444 |
| Sales (currency effect) | 21 | 30 | 24 | 38 | 50 | 61 | 28 | 2 | -89 | -114 | -70 | -45 | 13 | 19 | 173 | -172 | -83 | -50 | 556 |
| Gross profit | 226 | 285 | 268 | 284 | 304 | 303 | 301 | 332 | 364 | 331 | 300 | 310 | 339 | 367 | 1,158 | 1,328 | 1,316 | 1,315 | 1,237 |
| % margin | 19.3 | 19.7 | 19.6 | 18.1 | 18.1 | 17.8 | 18.6 | 18.9 | 20.3 | 20.4 | 20.2 | 19.8 | 20.6 | 22.9 | 18.3 | 19.6 | 20.9 | 22.9 | 19.2 |
| OPEX | -288 | -264 | -265 | -263 | -222 | -269 | -270 | -273 | -282 | -276 | -267 | -263 | -275 | -290 | -1,019 | -1,101 | -1,096 | -1,119 | -1,213 |
| EBITDA bef. material special effects | 11 | 21 | 11 | 28 | 51 | 34 | 30 | 59 | 84 | 56 | 33 | 47 | 63 | 77 | 124 | 229 | 220 | 196 | 86 |
| Material special effects | 72 | 0 | -8 | -7 | 31 | 0 | 0 | 0 | -2 | 0 | 0 | 0 | 0 | 0 | 15 | -2 | 0 | 0 | -42 |
| EBITDA rep. | -61 | 21 | 3 | 21 | 82 | 34 | 30 | 59 | 82 | 56 | 33 | 47 | 63 | 77 | 139 | 227 | 220 | 196 | 24 |
| % margin | -5.2 | 1.5 | 0.2 | 1.3 | 4.9 | 2.0 | 1.9 | 3.4 | 4.6 | 3.4 | 2.2 | 3.0 | 3.9 | 4.8 | 2.2 | 3.3 | 3.5 | 3.4 | 0.4 |
| EBITDA rep. (curr. eff.) | 1 | 1 | 1 | 1 | 2 | 1 | 3 | 1 | -8 | -5 | -3 | -2 | 1 | 1 | 5 | -9 | -3 | -1 | 10 |
| EBIT | -109 | -13 | -35 | -13 | 49 | 2 | 8 | 38 | 60 | 35 | 9 | 25 | 41 | 54 | 2 | 141 | 130 | 85 | -350 |
| Financial result | -7 | -9 | -9 | -11 | -11 | -10 | -10 | -8 | -10 | -7 | -9 | -8 | -8 | -8 | -41 | -34 | -33 | -33 | -49 |
| EBT | -116 | -22 | -44 | -24 | 37 | -9 | -2 | 30 | 51 | 28 | 1 | 17 | 33 | 46 | -39 | 107 | 97 | 52 | -399 |
| Income taxes | 5 | 1 | -7 | 1 | -9 | -1 | -5 | -8 | -18 | -7 | 29 | -4 | -9 | -10 | -16 | -38 | 5 | -14 | 50 |
| Net income | -111 | -21 | -51 | -23 | 28 | -10 | -7 | 22 | 33 | 21 | 30 | 13 | 24 | 36 | -55 | 69 | 102 | 38 | -349 |
| Minority interests | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | -2 |
| Net income KCO | -111 | -21 | -51 | -23 | 28 | -10 | -7 | 22 | 33 | 21 | 30 | 12 | 23 | 36 | -56 | 69 | 101 | 37 | -347 |
| EPS basic (€) | -1.11 | -0.21 | -0.51 | -0.23 | 0.28 | -0.10 | -0.07 | 0.22 | 0.33 | 0.21 | 0.30 | 0.12 | 0.23 | 0.36 | -0.56 | 0.68 | 1.01 | 0.37 | -3.48 |
| EPS diluted (€) | -1.11 | -0.21 | -0.51 | -0.23 | 0.27 | -0.10 | -0.07 | 0.21 | 0.31 | 0.20 | 0.28 | 0.12 | 0.22 | 0.34 | -0.56 | 0.66 | 0.96 | 0.37 | -3.48 |
| Net debt | 476 | 563 | 445 | 634 | 684 | 820 | 383 | 569 | 552 | 472 | 330 | 435 | 486 | 475 | 445 | 383 | 330 | 444 | 385 |
| NWC*) | 1,135 | 1,228 | 1,119 | 1,356 | 1,407 | 1,525 | 1,277 | 1,495 | 1,446 | 1,344 | 1,132 | 1,282 | 1,306 | 1,296 | 1,119 | 1,277 | 1,132 | 1,120 | 1,128 |

^{*)} Since 2018 including supplier bonus receivables and contract assets.

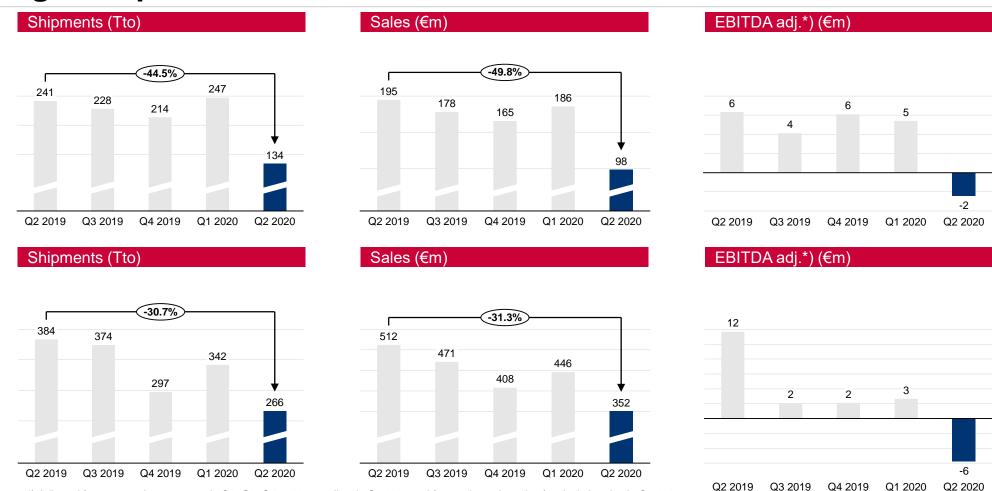
05 Segment performance



^{*)} Adjusted in Q4 2019 by the gain on sale of the site in Switzerland and in Q2 2020 by restructuring in the USA.

Minor adjustments in segment reporting: New structure of the segment "Holding and other group companies" (previously including other activities such as the Brazilian distribution business, XOM Materials, kloeckner.i, kloeckner.v and the Dutch metering business). As of January 1, 2020, the Brazilian distribution business is assigned to the segment "Kloeckner Metals US" and the metering business to the segment "Kloeckner Metals Distribution Europe".

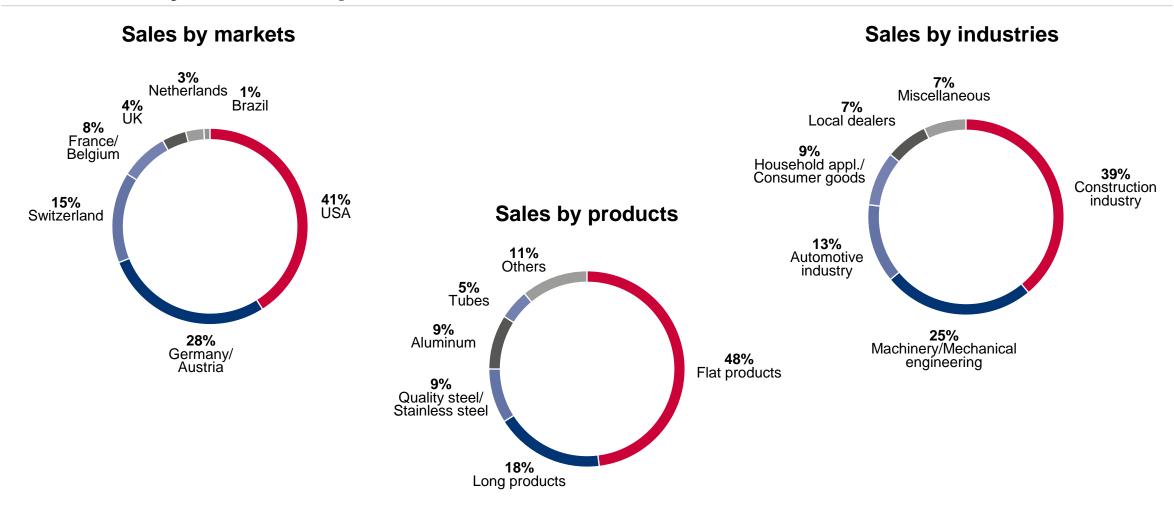
05 Segment performance



^{*)} Adjusted for restructuring expenses in Q2, Q3, Q4 2019 as well as in Q2 2020 and for a gain on the sale of a site in London in Q2 2019.

Minor adjustments in segment reporting: New structure of the segment "Holding and other group companies" (previously including other activities such as the Brazilian distribution business, XOM Materials, kloeckner.i, kloeckner.v and the Dutch metering business). As of January 1, 2020, the Brazilian distribution business is assigned to the segment "Kloeckner Metals US" and the metering business to the segment "Kloeckner Metals Distribution Europe".

05 Sales by markets, products and industries

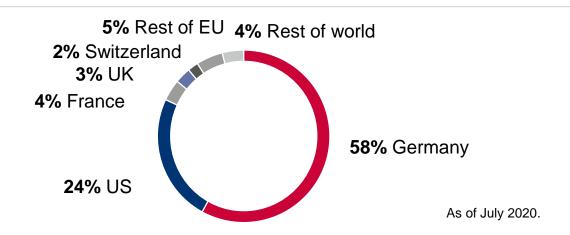


As of December 31, 2019.

05 Current shareholder structure

Geographical breakdown of identified institutional investors

- Identified institutional investors account for 59%
- German investors incl. retail dominate
- Top 10 shareholdings represent around 49%
- Retail shareholders represent 29%



Voting Rights Announcements according to WpHG (Security Trading Act*))

| Date of publication | Subject to compulsory notification | Portion of voting stock |
|---------------------|------------------------------------|-------------------------|
| 09/02/2016 | Swoctem GmbH / Friedhelm Loh | 25.25% |
| 17/05/2019 | Franklin Mutual Advisors, LLC **) | 5.00% |
| 22/05/2019 | Claas Edmund Daun | 3.05% |
| 22/11/2019 | Dimensional Holdings Inc. | 3.14 % |

^{*)} The table lists all shareholders holding 3 % or more voting rights in Klöckner & Co SE due to the most recent voting rights notification as of September 21, 2020 (Section 33 German Securities Trading Act (WpHG) respectively section 21 WpHG former version). Apart from the voting rights held by the shareholder itself, also voting rights attributed to him pursuant to section 34 WpHG (respectively section 22 WpHG former version) are included in the calculation of the share of voting rights. The table only contains the respective parent company being subject to the notification obligation, even if it made a notification also on behalf of any of its subsidiaries. Financial instruments according to Section 38 WpHG are not included in the table.



^{**)} Including attributed voting rights held by Franklin Mutual Series Funds.

05 Share price performance in Q2 2020

Share performance Klöckner & Co SE in Q2 2020



- In the second quarter the capital markets were shaped by high volatility due to the COVID-19 pandemic
- The Klöckner & Co share followed a sharp recovery path during this period, marking its lowest level of €3.17 on April 3 and reaching its high of €4.87 on June 29

05 Dividend policy

Dividend policy

In general, Klöckner & Co SE follows a dividend policy of distributing 30% of net income before special items.

Given the volatility of our business model, a sustainable dividend payment can not be guaranteed. If there is a possibility of dividend distribution, we would pay it for the benefit of our investors.

- Compliance with the dividend policy of €0.80 per share for the years 2006 and 2007
- Suspension of the dividend policy for the financial year 2008 in view of the Global financial crisis and no dividend payment
- No dividend payment in 2009 due to earnings situation
- Inclusion of our general dividend policy in financial year 2010 with a dividend of €0.30 per share
- No dividend payment in 2011, 2012 and 2013 as well as in 2015 due to earnings situation
- Full distribution of net profit for the financial year 2014 (€0.20 per share)
- Dividend payment of €0.20 per share in 2016 and €0.30 per share for the 2017 and 2018 fiscal year
- · No dividend payment due to earnings situation in 2019

Dividend payment per share

| 2006 | 2007 | 2008 - 2009 | 2010 | 2011 - 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-------|-------|-------------------|-------|-------------------|-------|------|-------|-------|-------|------|
| €0.80 | €0.80 | | €0.30 | | €0.20 | | €0.20 | €0.30 | €0.30 | - |

05 Sustainability strategy



A qualified and motivated workforce is vital to our success

Our working environment is characterized by longterm security, supportiveness, professionalism and mutual respect



Compliance constitutes the basis of corporate responsibility

Integral part of our corporate culture is compliance on the part of our employees and business partners



We contribute to **protec**ting the environment

We consider it our duty to counter climate change and its related risks



We are advancing the internal cultural change

Our measures aim at anchoring modern, digital ways of working and thinking in the company



We prioritize high levels of customer satisfaction and enhancement of our customer focus

We always conceptualize products and services, sales channels and innovations from the customer perspective

BUSINESS 1.5°C





As one of the very first companies in Germany, Klöckner & Co steps up to global frontrunners of climate change engagement and aligns its business to the UN Global Compact "Business Ambition for 1.5°C". We intend to act even more responsibly and take appropriate measures helping to limit the global temperature rise to 1.5°C by reducing our greenhouse gas emissions.

Contact details

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Financial calendar

November 3, 2020 Q3 quarterly statement 2020

March 10, 2021 Annual Financial Statement 2020

April 29, 2021 Q1 quarterly statement 2021

May 12, 2021 Annual General Meeting 2021

August 13, 2021 Half-yearly financial report 2021

November 3, 2021 Q3 quarterly statement 2021