

# Bankhaus Lampe German Conference

Baden-Baden, April 3, 2019

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This presentation contains forward-looking statements which reflect the current views of the management of Klöckner & Co SE with respect to future events. They generally are designated by the words "expect", "assume", "presume", "intend", "estimate", "strive for", "aim for", "plan", "will", "endeavor", "outlook" and comparable expressions and generally contain information that relates to expectations or goals for economic conditions, sales proceeds or other yardsticks for the success of the enterprise. Forward-looking statements are based on currently valid plans, estimates and expectations and are therefore only valid on the day on which they are made. You therefore should consider them with caution. Such statements are subject to numerous risks and factors of uncertainty (e.g. those described in publications) most of which are difficult to assess and which generally are outside of the control of Klöckner & Co SE. The relevant factors include the effects of reasonable strategic and operational initiatives, including the acquisition or disposal of companies or other assets. If these or other risks and factors of uncertainty occur or if the assumptions on which the statements are based turn out to be incorrect, the actual results of Klöckner & Co SE can deviate significantly from those that are expressed or implied in these statements. Klöckner & Co SE cannot give any guarantee that the expectations or goals will be attained. Klöckner & Co SE – notwithstanding existing legal obligations – rejects any responsibility for updating the forward-looking statements through taking into consideration new information or future events or other things.

In addition to the key figures prepared in accordance with IFRS and German-GAAP respectively, Klöckner & Co SE is presenting non-GAAP key figures such as EBITDA, EBIT, Net Working Capital and net financial liabilities that are not a component of the accounting regulations. These key figures are to be viewed as supplementary to, but not as a substitute for data prepared in accordance with IFRS. Non-GAAP key figures are not subject to IFRS or any other generally applicable accounting regulations. In assessing the net assets, financial position and results of operations of Klöckner & Co SE, these supplementary figures should not be used in isolation or as an alternative to the key figures presented in the consolidated financial statements and calculated in accordance with the relevant accounting principles. Other companies may base these concepts upon other definitions. Please refer to the definitions in the annual report.

Rounding differences may occur with respect to percentages and figures.

The English translation of the Annual Report and the Interim Statement are also available, in case of deviations the German versions shall prevail.

Evaluating statements are unified and are presented as follows:

+/- 0-1% constant +/- >1-5% slight +/- >5% considerable

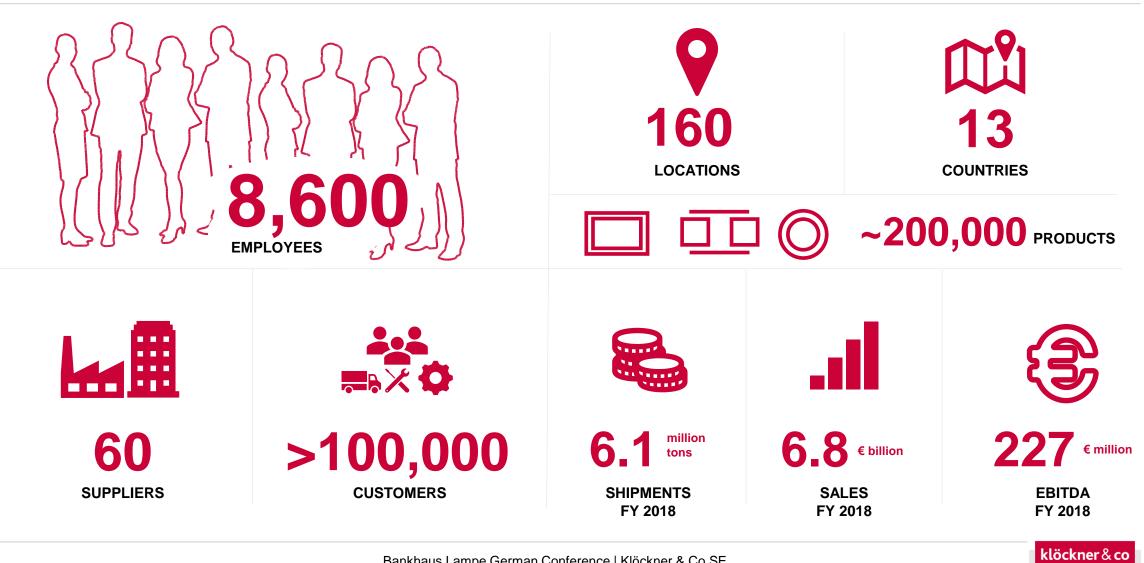
### Agenda

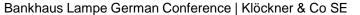
### 1. Overview

- 2. Update on strategy
- 3. Highlights and financials
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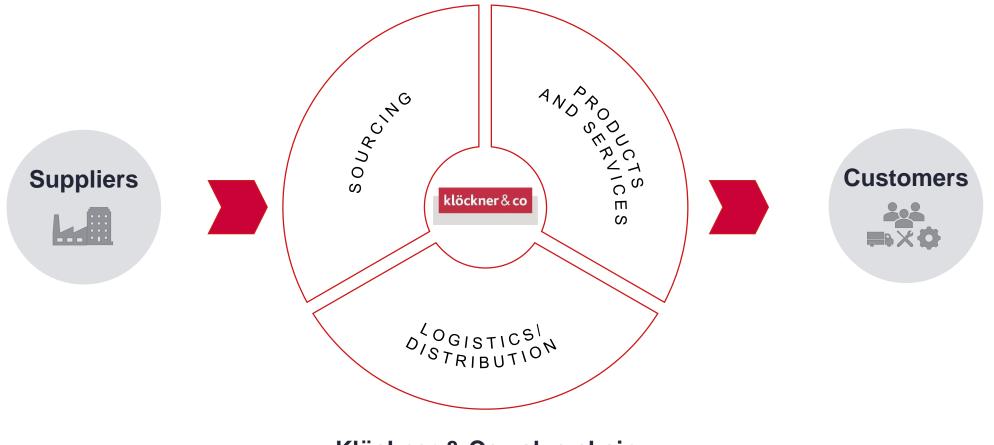


#### Klöckner & Co SE at a glance





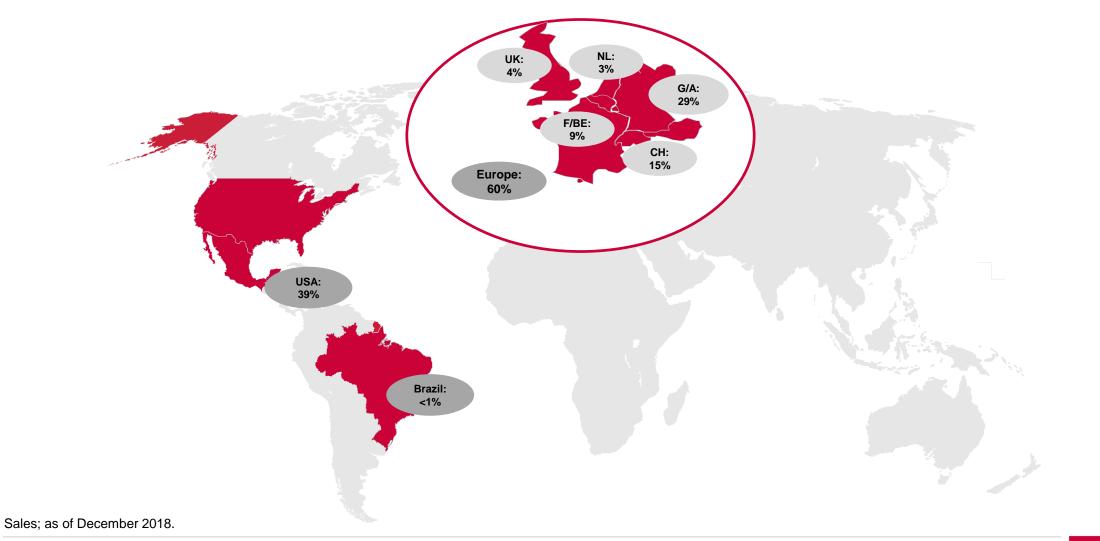
### Everything from one source





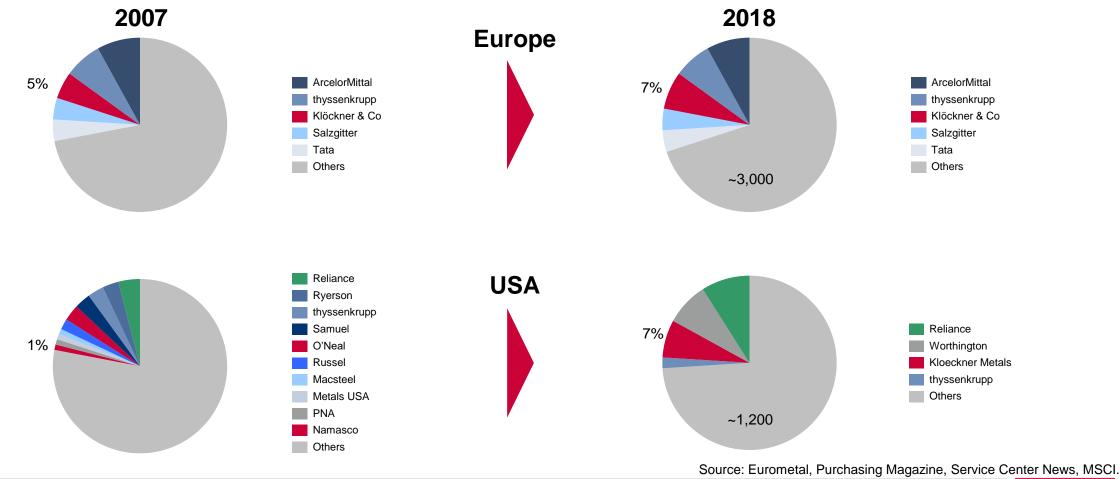


### **01** Global reach – local presence



## 01 Market shares of Klöckner & Co

Position in the **US** service-center-market **significantly improved** whereas market share in **Europe remained stable** despite heavy restructuring measures



klöckner & co

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### 02 Strategy "Klöckner & Co 2022"

### Klöckner & Co 2022





# 02 kloeckner.i as digital enabler – not only for Klöckner & Co

### Around 90 employees in Berlin

- Rollout of online shops finished
- Online shops transformed to "Marketplace" for vendors of complementary products
  - Already 29 vendors live on Klöckner & Co Marketplace in Europe
  - Asset light expansion in further products and regions
- Since the beginning of 2019 offering digital consulting services to external companies
  - High demand for digital consulting in all industries
  - Unique combination of digital and industrial know-how
  - Partnership with Axel Springer hy, trailblazer of digitalization
  - **One-stop shop** for analysis, cultural change, strategy, company building, platform building, investing, and venturing

kloeckner.i

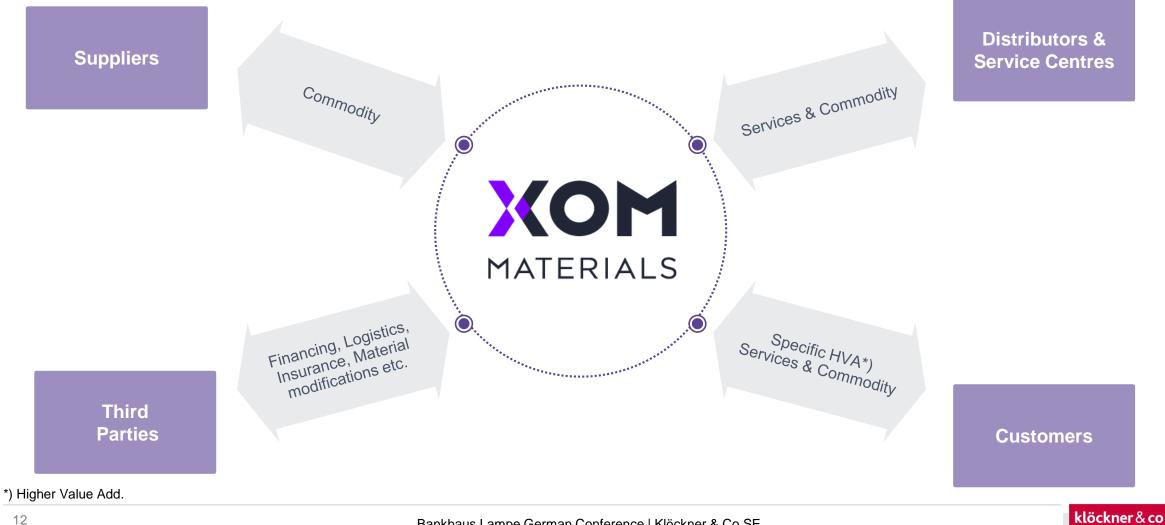
# **02 XOM Materials with successful start in Europe and the US**



- **Permission granted** by the Federal Cartel Office to operate the platform
- Successful go live in Europe and the US
- Orders worth around €7m executed by now
- Already 220 customers and 13 vendors under contract
- Close to 50 employees in Berlin (HQ), Duisburg, Atlanta and sales representatives in Spain and Czechia
- Closing of first financing round in H2



### **02 XOM** facilitates transactions between all participants



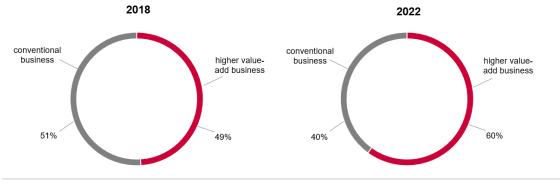
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## 02 Update on HVAB & efficiency improvement

### **Higher value-added business**

#### **US business**

- PVD\*) orders booked and shipped for Starbucks with January as a new record month
- New tube laser (Dallas facility) delivered in February and business already secured
- New fiber laser will be delivered to Charlotte in April
- Value-chain take-up case: Roll and weld stainless steel tanks in Los Angeles

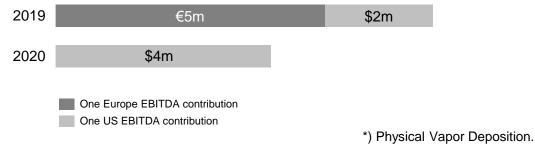


### **Efficiency improvement**

#### **One Europe & One US**

- Both programs overachieved targets for 2018
- One Europe
  - EBITDA contribution of €16m in 2018 and €30m per year from end of 2019 onwards
- One US
  - EBITDA contribution of \$8m in 2018 and \$15m per year from end of 2020 onwards

#### **EBITDA contribution targets**



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# 03 Highlights FY 2018

Shipments with 6.1mt on last year's level

Sales increased by 7.9% yoy to €6.8bn due to higher price level

Sales €6,790m

2018

EBITDA €227m Gross profit margin decreased to 19.6% after 20.9% in 2018

Gross profit up from €1,316m in 2017 to €1,328m in 2018

- EBITDA of €227m as forecasted slightly above last year`s level of €220m
- Best EBITDA in eight years

Digital sales 25%

- Sales share via digital channels increased from 17% in Q4 2017 to 25% in Q4 2018
- FY guidance: EBITDA IfI significantly below last year's level and incl. IFRS 16 slightly above 2018

# 03 EBITDA in FY 2018

#### Q4 yoy (€m)



### FY yoy (€m)



#### Comments Q4

- Negative volume and price effect of in total €8m mainly due to weaker automotive business
- EBITDA contribution of **One Europe** and **One US** of €5m
- **OPEX** increased mainly driven by shipping cost and supplies
- EBITDA margin 1.9%

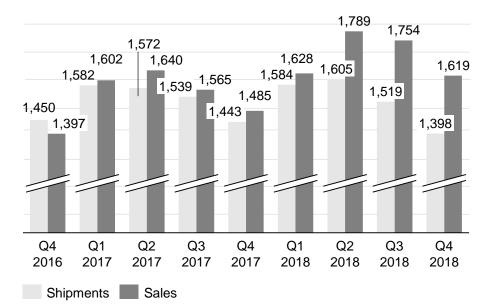
#### **Comments FY**

- Strong positive **price effect** due to high prices in the US (Section 232)
- EBITDA contribution of One Europe and One US of €23m
- **OPEX** increased mainly driven by higher personnel expenses and shipping cost in the USA
- EBITDA margin 3.3%



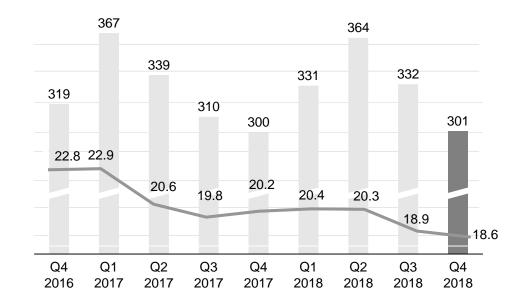
# **03** Shipments/sales and gross profit

Shipments (Tto)/sales (€m)



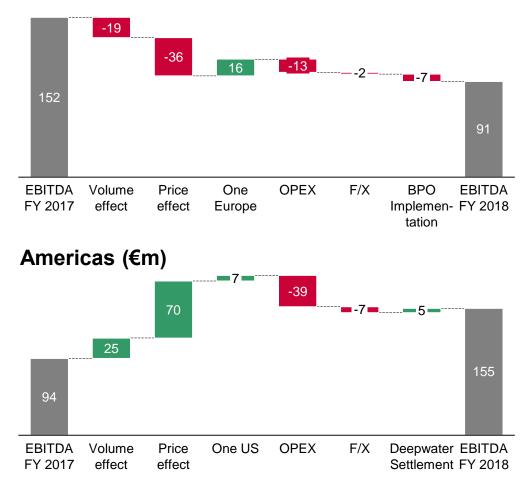
- Shipments down due to lower volumes in Europe despite healthy demand in the US
- **Sales** increased yoy due to on average higher sales prices

#### Gross profit (€m)/gross margin (%)



- Gross profit Q4 stable yoy
- Margin with 18.6% down qoq and yoy due to higher average inventory cost

# **03 Segment performance FY 2018**



### Europe (€m)

#### Europe

- Volume effect -€19m and price effect -€36m both mainly due to weaker automotive business
- BPO expense mainly related to severance provisions
- EBITDA margin 2.2%

#### Americas

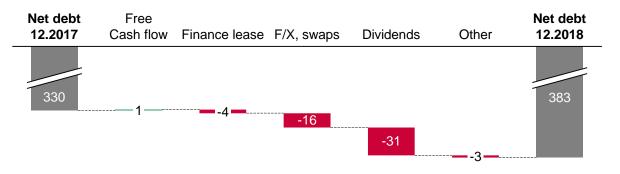
- Volume effect of €25m and price effect of €70m
- **OPEX** at -€39m mainly due to personnel and shipping-related costs
- Settlement gain from 2010 BP Deepwater Horizon
   Settlement
- EBITDA margin 5.7%

## 03 Cash flow and net debt development

#### -65 -25 -33 227 -42 -59 60 Change EBITDA Interest Taxes Gain Other Cash Capex Free cash FY 2018 in NWC flow from flow FY on sale of non-2018 operating current activities assets

#### Net financial debt 12/2017 vs. 12/2018 (€m)

Cash flow FY 2018 (€m)

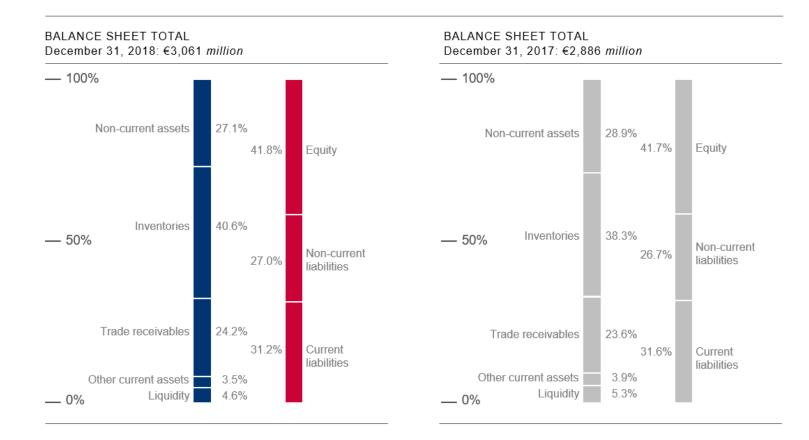


#### Comments

- Net working capital increase of €65m
- "Other" mainly relates provisions (pensions, social plans/redundancy programs, etc.)
- Cash flow from operating activities +€60m
- Free cash flow positive with €1m

- Net financial debt increased due to dividends of €31m and also due to F/X translation effects and settlement of F/X swaps of in total €16m
- Finance lease relates to a finance lease for equipment (high bay rack) in France

## **03** Strong balance sheet



#### Comments

- Equity ratio further healthy at 42%
- Net debt of €383m
- Leverage 1.7x
- Gearing\* at 31%
- NWC at €1,229m

\* Gearing = Net debt/Equity attributable to shareholders of Klöckner & Co SE less goodwill from business combinations subsequent to May 23, 2013.



# 03 Maturity profile – well-balanced & diversified funding portfolio

Facility	Committed (Em)	Drawn amoui	nt (€m, IFRS*))
Facility	Committed (€m)	FY 2018	FY 2017
Syndicated Loan	300	0	0
ABS Europe	300	110	79
ABS/ABL USA	480	172	157
Convertible 2016 <sup>1)</sup>	148	138	135
Bilateral Facilities <sup>2)</sup>	171	78	91
Finance Leases	26	26	22
Total Debt	1,425	524	484
Cash		141	154
Net Debt		383	330

\*) Including interest accrued, excluding deferred transaction costs.

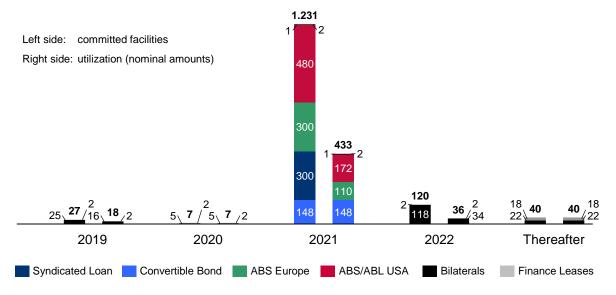
1) Principal €148m, equity component €18m at issuance (September 8, 2016).

2) Mainly Switzerland.

3) Net debt/Equity attributable to shareholders of Klöckner & Co SE less goodwill from business combinations subsequent to May 23, 2013.

€m	FY 2018
Adjusted equity	1,255
Net debt	383
Leverage	1.7x
Gearing <sup>3)</sup>	31%

#### Maturity profile of committed facilities & drawn amounts (€m)



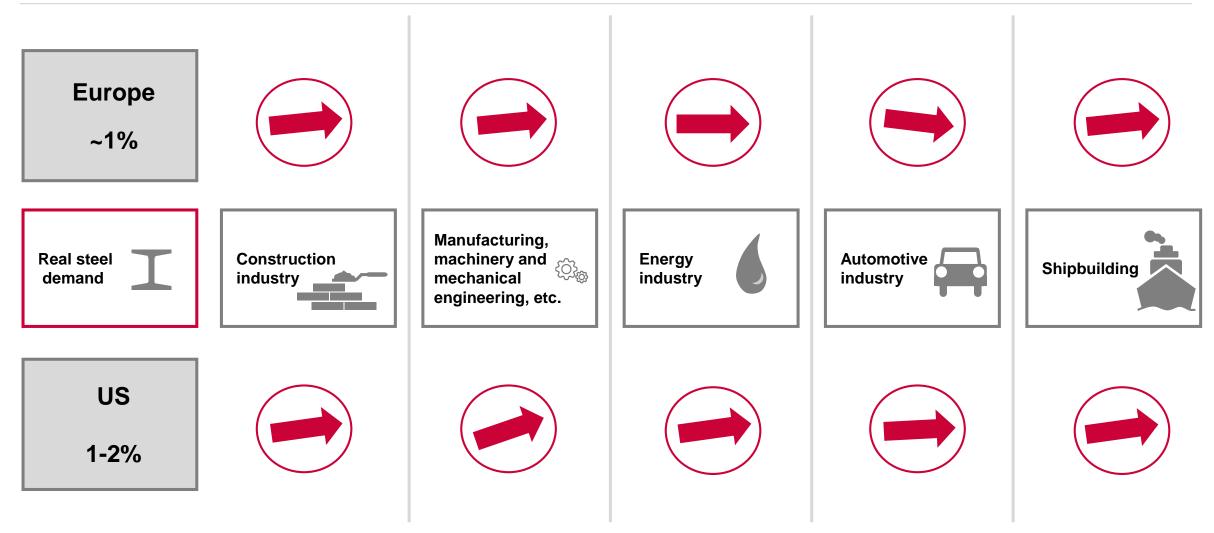
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## 04 Region specific business outlook 2019



# 04 Outlook



Seasonally higher sales anticipated

Reported **EBITDA** to be between €20-30m (incl. IFRS 16)

Considerably higher **sales** anticipated due to higher average price level

**EBITDA** If significantly below last year's level and incl. IFRS 16 slightly above 2018

\*for expected IFRS 16 effects see appendix.



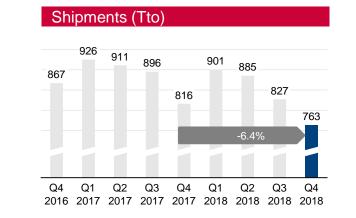
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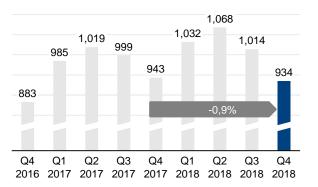
# **05** Quarterly and FY results

(€m)	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	FY	FY	FY	FY	FY
	2018	2018	2018	2018	2017	2017	2017	2017	2016	2016	2016	2016	2018	2017	2016	2015	2014
Shipments (Ttons)	1,398	1,519	1,605	1,584	1,443	1,539	1,572	1,582	1,450	1,500	1,643	1,556	6,107	6,135	6,149	6,476	6,598
Sales	1,619	1,754	1,789	1,628	1,485	1,565	1,640	1,602	1,397	1,430	1,517	1,386	6,790	6,292	5,730	6,444	6,504
Sales (currency effect)	28	2	-89	-114	-70	-45	13	19	-3	-18	-31	2	-172	-83	-50	556	28
Gross profit	301	332	364	331	300	310	339	367	319	329	362	304	1,328	1,316	1,315	1,237	1,261
% margin	18.6	18.9	20.3	20.4	20.2	19.8	20.6	22.9	22.8	23.0	23.8	22.0	19.6	20.9	22.9	19.2	19.4
EBITDA rep.	30	59	82	56	33	47	63	77	37	71	72	16	227	220	196	24	191
% margin	1.9	3.4	4.6	3.4	2.2	3.0	3.9	4.8	2.6	5.0	4.8	1.2	3.3	3.5	3.4	0.4	2.9
EBITDA rep. (curr. eff.)	3	1	-8	-5	-3	-2	1	1	0	-1	-1	0	-9	-3	-1	10	1
EBIT	8	38	60	35	9	25	41	54	-4	48	49	-8	141	130	85	-350	98
Financial result	-10	-8	-10	-7	-9	-8	-8	-8	-10	-8	-7	-8	-35	-33	-33	-49	-59
EBT	-2	30	51	28	1	17	33	46	-14	40	42	-16	107	97	52	-399	39
Income taxes	-5	-8	-18	-7	29	-4	-9	-10	2	-9	-9	2	-38	5	-14	50	-17
Net income	-7	22	33	21	30	13	24	36	-12	31	33	-14	69	102	38	-349	22
Minority interests	0	0	0	0	0	1	1	0	0	0	1	0	0	1	1	-2	0
Net income KCO	-7	22	33	21	30	12	23	36	-12	31	32	-14	69	101	37	-347	22
EPS basic (€)	-0.07	0.22	0.33	0.21	0.30	0.12	0.23	0.36	-0.13	0.31	0.32	-0.14	0.68	1.01	0.37	-3.48	0.22
EPS diluted (€)	-0.07	0.21	0.31	0.20	0.28	0.12	0.22	0.34	-0.13	0.31	0.32	-0.14	0.66	0.96	0.37	-3.48	0.22
Net debt	383	569	552	472	330	435	486	475	444	438	435	383	383	330	444	385	472
NWC	1,229	1,467	1,428	1,318	1,132	1,282	1,306	1,296	1,120	1,197	1,168	1,134	1,229	1,132	1,120	1,128	1,321

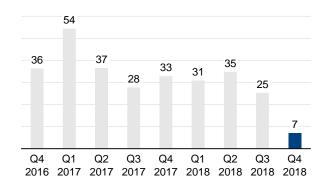
# **05 Segment performance**



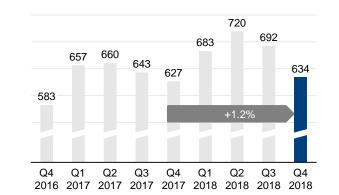
#### Sales (€m)



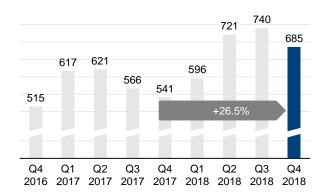
#### EBITDA adj\*) (€m)



#### Shipments (Tto)



#### Sales (€m)



#### EBITDA adj\*\*) (€m)



\*) adjusted for BPO expenses in Q2 2018.

\*\*) adjusted for Deepwater Horizon Oil Spillage Claim Settlement gain in Q2 2018.



Americas

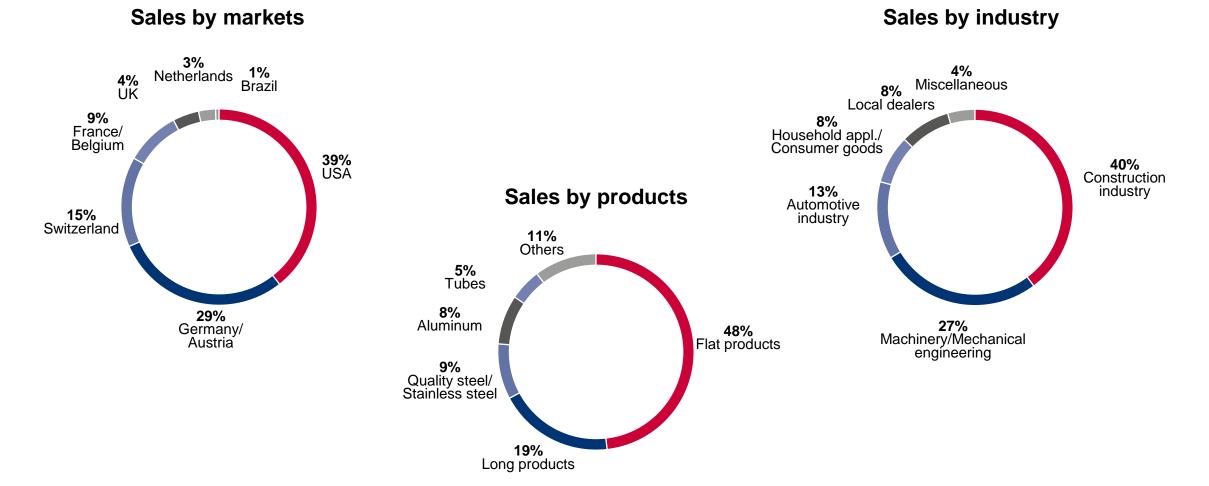
Europe

# 05 IFRS 16 impact

IFRS 16 effect in 2019 (estimates)					
Key Figure	€m	Tendency	Comment		
Sales	-		No impact		
OPEX	~45 – 50	-	Recognition of lease expenses as depreciation and interest costs; exception: short-term leases and low-value assets, remaining material costs		
EBITDA	~45 – 50		Lower leasing expenses		
D&A	~40 - 45		Capitalized operating-lease-assets as new depreciation		
EBIT	~5		Depreciation and interest instead of operating lease expense		
Financing costs	~-68		Interest cost included in finance cost		
Operating and free cash flow	~ 40		Principal payments on IFRS 16 lease liabilities included in cash flow from financing acitivties		

Main impact consists of considerable EBITDA and free cash flow increase

### 05 Sales by markets, products and industries

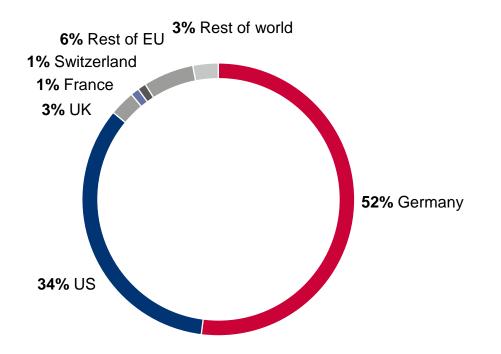


As of December 31, 2018.



### **05** Current shareholder structure

# Geographical breakdown of identified institutional investors

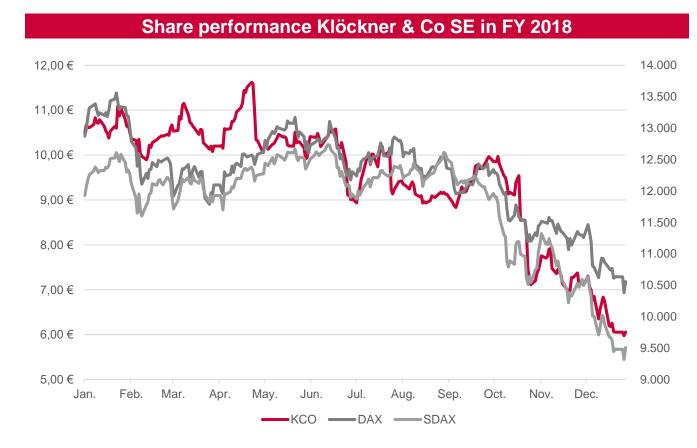


#### Comments

- Identified institutional investors account for 72%
- · German investors incl. retail dominate
- Top 10 shareholdings represent around 55%
- Retail shareholders represent 23%

#### As of February 2019.

# 05 Share price performance in FY 2018



- In the first half of 2018, the Klöckner & Co share price moved mainly sideways, reaching its annual high of €11.62 on April 23
- The share repeatedly suffered price setbacks
   thereafter
- In October, the share price fell sharply and reached its low for the year of €5.98 on December 27 in a negative capital market environment due to the deteriorating economic outlook and more pessimistic steel price expectations
- The share traded at a price of €6.06 on the last trading day of 2018 (December 28)

# 05 Dividend policy

In general, Klöckner & Co SE follows a <b>dividend policy</b> of distributing <b>30% of net income</b> before special items. Given the <b>volatility</b> of our business model, a sustainable <b>dividend payment</b> can not be guaranteed. If there is a <b>possibility of dividend distribution</b> , we will do it for the <b>benefit of our investors</b> .										
DIVIDEND POLICY	<ul> <li>Compliance with the dividend policy of €0.80 per share for the years 2006 and 2007</li> <li>Suspension of the dividend policy for the financial year 2008 in view of the beginning of the Euro crisis and no dividend payment</li> <li>Due to earnings no dividend payment in 2009</li> <li>Inclusion of our general dividend policy in financial year 2010 with a dividend of €0.30 per share</li> <li>Due to earnings no dividend payment in 2011, 2012 and 2013 as well as in 2015</li> <li>Full distribution of net profit for the financial year 2014 (€0.20 per share)</li> <li>Dividend payment of €0.20 per share in 2016 and €0.30 per share for the 2017 fiscal year</li> <li>Dividend per share for the 2018 fiscal year: €0.30*)</li> </ul>									
DIVIDEND PAYMENT PER SHARE	2006	2007	2008 - 2009	2010	2011 - 2013	2014	2015	2016	2017	2018
	€0.80	€0.80		€0.30	-	€0.20		€0.20	€0.30	€0.30*)

\*) Proposal to the Annual General Meeting on May 15, 2019.

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# 05 Sustainability strategy



A **qualified** and **motivated** workforce of **employees** who feel at ease in the workplace pave the way for us to generate **added value**.

An integral part of our corporate culture is **compliance** on the part of our employees and





One of the **greatest challenges** of our times is **climate change**, and we consider it our duty to counter related risks with a suitable **contribution** to **protecting the environment**.



CUSTOMERS

In many cases today's tasks have increased in **complexity**. The measures developed by us therefore aim at anchoring **modern**, **digital ways of working and thinking** in the company and thus to advance the **internal cultural change**.



The high level of customer satisfaction - which we aim to continue improving - is a key competitive advantage for us. Therefore we always conceptualize products and services, sales channels and innovations from the customer perspective.

business partners, constituting the **basis of corporate responsibility**.



### **05 Current shareholder structure**

Voting Rights Announcements according to WpHG (Security Trading Act)\*

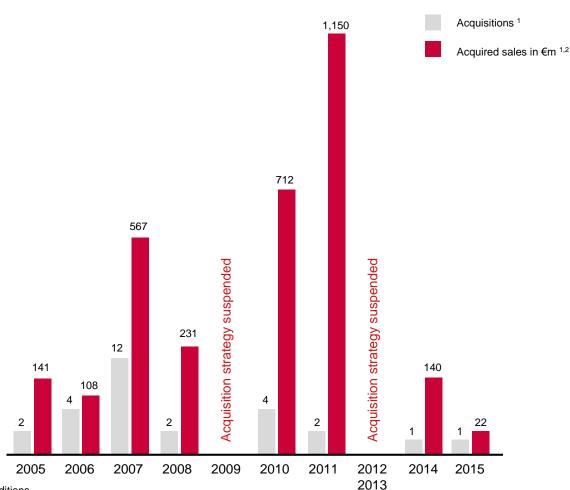
Date of publication	Subject to compulsory notification	Portion of voting stock		
19/11/2018	LSV Asset Management	3.12%		
09/02/2016	Swoctem GmbH / Friedhelm Loh	25.25%		
04/03/2015	Franklin Mutual Series Funds	3.07%		
18/03/2014	Franklin Mutual Advisors	5.35%		
02/02/2012	Dimensional Holdings Inc. / Dimensional Fund Advisors LP	3.06%		

\*) The table lists all shareholders, whose Klöckner & Co SE voting shares exceed one of the notification thresholds under section 21 clause 1 WpHG as of March 26, 2019.



### 05 Strong Growth: 26 acquisitions since the IPO

Country	Acquired <sup>1)</sup>	Company	Sales (FY) <sup>2)</sup>
	2015	1 acquisition	€22m
USA	Oct. 2015	American Fabricators	€22m
	2014	1 acquisition	€140m
СН	2 <sup>nd</sup> quarter 2014 <sup>3)</sup>	Riedo	€140m
	2011	2 acquisitions	€1,150m
Brazil	May 2011	Frefer	€150m
USA	April 2011	Macsteel	€1bn
	2010	4 acquisitions	€712m
USA	Dec 2010	Lake Steel	€50m
USA	Sep 2010	Angeles Welding	€30m
GER	Mar 2010	Becker Stahl-Service	€600m
СН	Jan 2010	Bläsi	€32m
	2008	2 acquisitions	€231m
US	Mar 2008	Temtco	€226m
UK	Jan 2008	Multitubes	€5m
	2007	12 acquisitions	€567m
	2006	4 acquisitions	€108m



<sup>1</sup> Date of announcement <sup>2</sup> Sales in the year prior to acquisitions <sup>3</sup> The transaction is still subject to normal closing conditions but has already been approved, with a different transaction structure, by the Swiss Competition Commission.

# 05 Overview of the main digital portals and tools



\$

#### **Kloeckner Connect**

Kloeckner Connect is a portal combining all services we provide. Find all the digital solutions at first glance.

#### **Contract Portal/ Part Manager**

It supplies information on all current and historical contracts and allows materials to be called-off.

#### **Onlineshop/Marketplace**

Onlineshop makes ordering steel more comfortable than ever – no matter where or when.

#### **Kloeckner Direct**

US customers are granted transparency in terms of stock availability at specific branches. Currently updated to a comprehensive onlineshop.

#### **Order Transparency Tool**

This tool grants access to all information concerning the current and historical orders.

#### Benefits for the customer:

- Portal which connects all relevant information on our digital products and services
- It informs about online tools, interfaces and intl. networks

#### Benefits for the customer:

- All Klöckner contracts at a glance
- View individual material stock
- Look into future and historical material call-offs

#### Benefits for the customer:

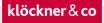
- Abandon time and place bound ordering
- Instant quotes; easy order, reorder, bulk order
- Lower transaction costs/ lower stock

#### Benefits for the customer:

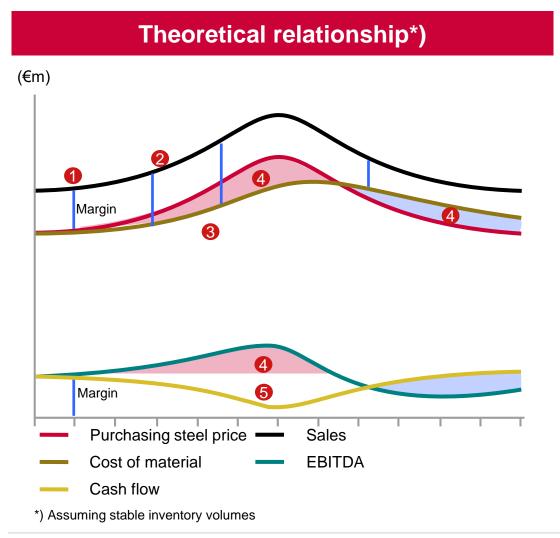
- Direct view into the branches stock and availability
- Quote generation easy and convenient online, saves time
- Create and send a request for a quote

#### Benefits for the customer:

- Complete overview of all open and closed orders
- Check the status of future deliveries
- Intuitive and user friendly interface



# 05 Steel cycle and EBITDA/cash flow relationship



#### Comments

- Klöckner (generally) buys products at spot prices and sells products at spot prices plus margin
- Sales increase as a function of the steel price inflation environment;
   But: Customers negotiate in times of increasing prices (→ negotiation sales delay leads to lagging the real steel price development), customers do not accept negotiations in times of decreasing prices and demand passing prices immediately (no lag)
- Cost of material are based on an average cost method for inventory and therefore lag the steel price increase. Moreover, procurement prices were negotiated roughly three months before sale takes place
- This time lag creates accounting windfall profits (windfall losses in a decreasing steel price environment) inflating (deflating) EBITDA
- Assuming stable inventory volume cash flow is impacted by higher
   NWC needs

### **05 Products**



### 05 Services



#### **Contact details**

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#### **Financial calendar**

April 30, 2019	Q1 quarterly statement 2019
May 15, 2019	Annual General Meeting 2019
July 31, 2019	Half-yearly financial report 2019
October 30, 2019	Q3 quarterly statement 2019

