

FY 2018 Results

Press Conference

March 12, 2019

Gisbert Rühl | CEO



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Rounding differences may occur with respect to percentages and figures.

The English translation of the Annual Report and the Interim Statement are also available, in case of deviations the German versions shall prevail.

Evaluating statements are unified and are presented as follows:

| | |
|-----------|--------------|
| +/- 0-1% | constant |
| +/- >1-5% | slight |
| +/- >5% | considerable |

Agenda

1. **Highlights and financials**
2. Update on strategy
3. Outlook
4. Appendix

01 Highlights FY 2018

FY
2018

Sales
€6,790m

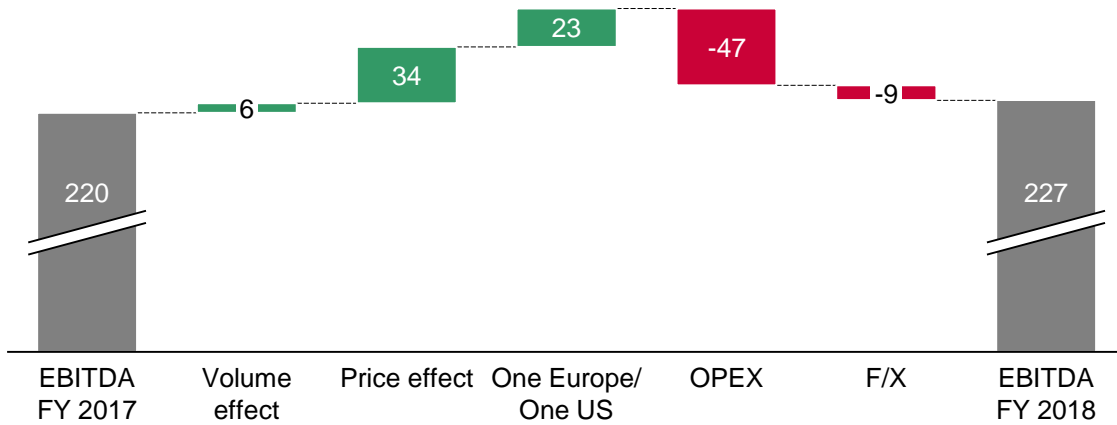
EBITDA
€227m

Digital sales
25%

- ▶ Shipments with 6.1mt on last year's level
- ▶ Sales increased by 7.9% yoy to €6.8bn due to higher price level
- ▶ Gross profit up from €1,316m in 2017 to €1,328m in 2018
- ▶ Gross profit margin decreased to 19.6% after 20.9% in 2018
- ▶ EBITDA of €227m as forecasted slightly above last year's level of €220m
- ▶ Sales share via digital channels increased from 17% in Q4 2017 to 25% in Q4 2018
- ▶ FY guidance: EBITDA Ifl significantly below last year's level and incl. IFRS 16 slightly above 2018

01 EBITDA in FY 2018

EBITDA impact: FY yoy (€m)



Comments

- Strong positive **price effect** due to high prices in the US (Section 232)
- EBITDA contribution of **One Europe** and **One US** of €23m
- **OPEX** increased mainly driven by higher personnel expenses and shipping cost in the USA
- **EBITDA margin** 3.3%

01 Profit & Loss and Cash Flow FY 2018

| (€m) | FY 2018 | FY 2017 | Variance |
|--|--------------|--------------|-------------|
| Sales | 6,790 | 6,292 | +498 |
| Gross profit | 1,328 | 1,316 | +12 |
| Gross profit margin | 19.6% | 20.9% | -1.3%p |
| Other operating income | 31 | 38 | -7 |
| Personnel expenses | -606 | -622 | 16 |
| Other operating expenses | -526 | -512 | -14 |
| EBITDA | 227 | 220 | +7 |
| EBITDA margin | 3.3% | 3.5% | -0.2%p |
| EBT | 107 | 97 | +10 |
| Taxes | -38 | 6 | -44 |
| Net income KCO | 69 | 102 | -33 |
| Cash flow from operating activities | 60 | 79 | -19 |
| Free cash flow | 1 | 81 | -80 |

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02 Progress on implementing “Klöckner & Co 2022”

Digitalization and platforms

Digital sales share increased from 17% in Q4 2017 to **25% in Q4 2018**

Online shops transformed to **“Marketplace”** for vendors of complementary products, **digital consulting** established – partnering with **Axel Springer**

XOM orders worth **around €7m** executed by now, **internationalization** progresses

Higher value-added business

HVAB sales share improved to **49% in 2018**

Focus 2019: Alu business in Germany and laser technology expansion in the US

Efficiency improvement

Total EBITDA contribution: “One Europe” €30m per year from end of 2019 onwards, “One US” \$15m per year from end of 2020 onwards

02 kloeckner.i as digital enabler – not only for Klöckner & Co



- Around **90 employees** in Berlin
- Rollout of **online shops** finished
- Online shops transformed to **“Marketplace”** for vendors of complementary products
 - Already **29 vendors live** on Klöckner & Co Marketplace in Europe
 - **Asset light expansion** in further products and regions
- Since the beginning of 2019 offering **digital consulting services** to external companies
 - **High demand** for digital consulting in all industries
 - **Unique combination** of digital and industrial know-how
 - **Partnership** with **Axel Springer hy**, trailblazer of digitalization
 - **One-stop shop** for analysis, cultural change, strategy, company building, platform building, investing, and venturing

02 XOM Materials with successful start in Europe

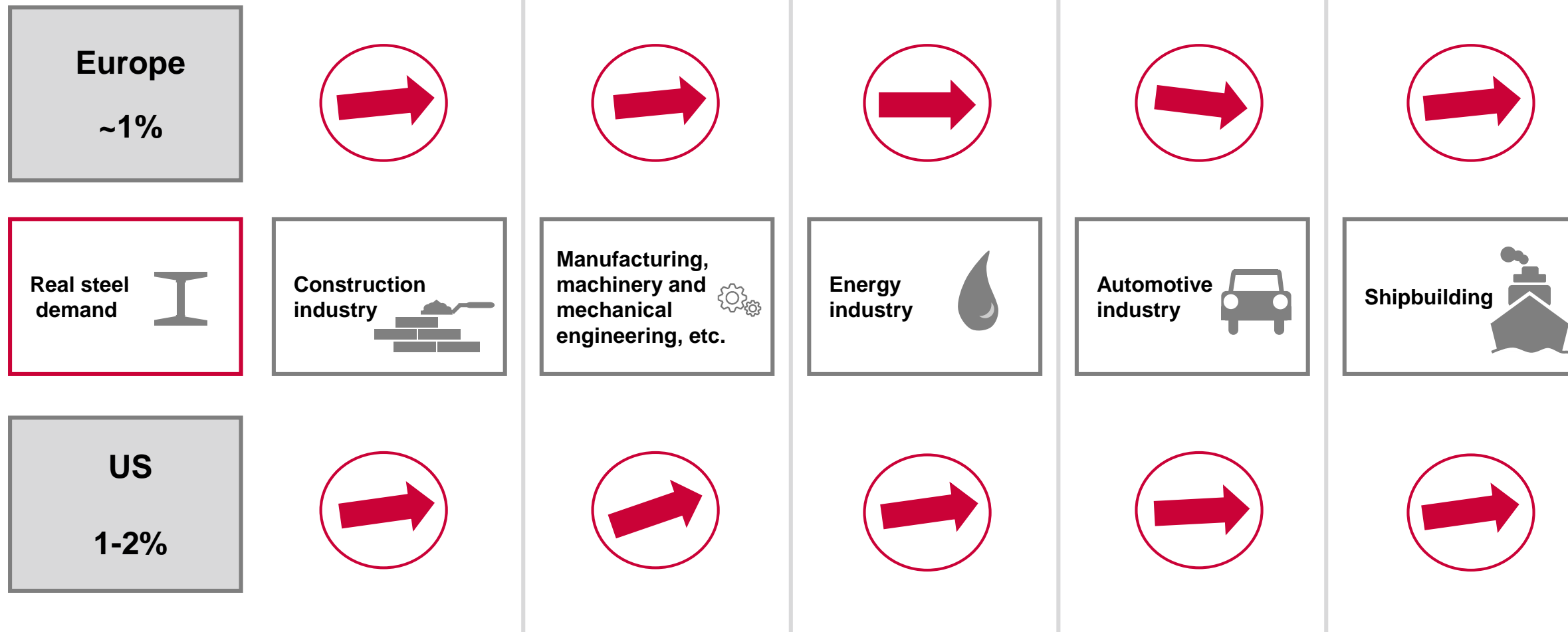


- **Permission granted** by the Federal Cartel Office to operate the platform
- **Successful go live** in Europe and the US
- Orders worth **around €7m** executed by now
- Already **220 customers** and **13 vendors** under contract
- Close to **50 employees** in Berlin (HQ), Duisburg, Atlanta and sales representatives in **Spain and Czechia**
- Closing of **first financing round** within reach

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- 3. Outlook**
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03 Region specific business outlook 2019



03 Outlook

Q1
2019

- ▶ Seasonally higher **sales** anticipated
- ▶ Reported **EBITDA** to be between €20-30m (incl. IFRS 16)

FY*
2019

- ▶ Considerably higher **sales** anticipated due to higher average price level
- ▶ **EBITDA** lfl significantly below last year's level and incl. IFRS 16 slightly above 2018

*for expected IFRS 16 effects see appendix.

Agenda

1. Highlights and update on strategy
2. Financials
3. Outlook
4. **Appendix**

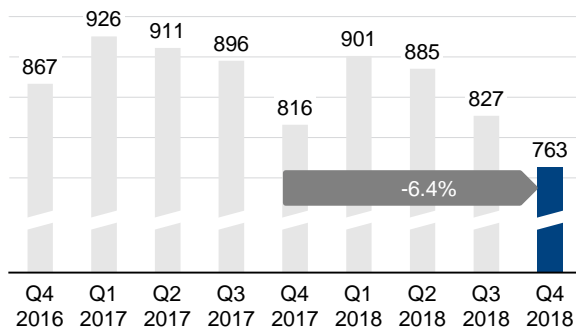
04 Quarterly and FY results

| (€m) | Q4 2018 | Q3 2018 | Q2 2018 | Q1 2018 | Q4 2017 | Q3 2017 | Q2 2017 | Q1 2017 | Q4 2016 | Q3 2016 | Q2 2016 | Q1 2016 | FY 2018 | FY 2017 | FY 2016 | FY 2015 | FY 2014 |
|--------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Shipments (Ttons) | 1,398 | 1,519 | 1,605 | 1,584 | 1,443 | 1,539 | 1,572 | 1,582 | 1,450 | 1,500 | 1,643 | 1,556 | 6,107 | 6,135 | 6,149 | 6,476 | 6,598 |
| Sales | 1,619 | 1,754 | 1,789 | 1,628 | 1,485 | 1,565 | 1,640 | 1,602 | 1,397 | 1,430 | 1,517 | 1,386 | 6,790 | 6,292 | 5,730 | 6,444 | 6,504 |
| Sales (currency effect) | 28 | 2 | -89 | -114 | -70 | -45 | 13 | 19 | -3 | -18 | -31 | 2 | -172 | -83 | -50 | 556 | 28 |
| Gross profit | 301 | 332 | 364 | 331 | 300 | 310 | 339 | 367 | 319 | 329 | 362 | 304 | 1,328 | 1,316 | 1,315 | 1,237 | 1,261 |
| % margin | 18.6 | 18.9 | 20.3 | 20.4 | 20.2 | 19.8 | 20.6 | 22.9 | 22.8 | 23.0 | 23.8 | 22.0 | 19.6 | 20.9 | 22.9 | 19.2 | 19.4 |
| EBITDA rep. | 30 | 59 | 82 | 56 | 33 | 47 | 63 | 77 | 37 | 71 | 72 | 16 | 227 | 220 | 196 | 24 | 191 |
| % margin | 1.9 | 3.4 | 4.6 | 3.4 | 2.2 | 3.0 | 3.9 | 4.8 | 2.6 | 5.0 | 4.8 | 1.2 | 3.3 | 3.5 | 3.4 | 0.4 | 2.9 |
| EBITDA rep. (curr. eff.) | 3 | 1 | -8 | -5 | -3 | -2 | 1 | 1 | 0 | -1 | -1 | 0 | -9 | -3 | -1 | 10 | 1 |
| EBIT | 8 | 38 | 60 | 35 | 9 | 25 | 41 | 54 | -4 | 48 | 49 | -8 | 141 | 130 | 85 | -350 | 98 |
| Financial result | -10 | -8 | -10 | -7 | -9 | -8 | -8 | -8 | -10 | -8 | -7 | -8 | -35 | -33 | -33 | -49 | -59 |
| EBT | -2 | 30 | 51 | 28 | 1 | 17 | 33 | 46 | -14 | 40 | 42 | -16 | 107 | 97 | 52 | -399 | 39 |
| Income taxes | -5 | -8 | -18 | -7 | 29 | -4 | -9 | -10 | 2 | -9 | -9 | 2 | -38 | 5 | -14 | 50 | -17 |
| Net income | -7 | 22 | 33 | 21 | 30 | 13 | 24 | 36 | -12 | 31 | 33 | -14 | 69 | 102 | 38 | -349 | 22 |
| Minority interests | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | -2 | 0 |
| Net income KCO | -7 | 22 | 33 | 21 | 30 | 12 | 23 | 36 | -12 | 31 | 32 | -14 | 69 | 101 | 37 | -347 | 22 |
| EPS basic (€) | -0.07 | 0.22 | 0.33 | 0.21 | 0.30 | 0.12 | 0.23 | 0.36 | -0.13 | 0.31 | 0.32 | -0.14 | 0.68 | 1.01 | 0.37 | -3.48 | 0.22 |
| EPS diluted (€) | -0.07 | 0.21 | 0.31 | 0.20 | 0.28 | 0.12 | 0.22 | 0.34 | -0.13 | 0.31 | 0.32 | -0.14 | 0.66 | 0.96 | 0.37 | -3.48 | 0.22 |
| Net debt | 383 | 569 | 552 | 472 | 330 | 435 | 486 | 475 | 444 | 438 | 435 | 383 | 383 | 330 | 444 | 385 | 472 |
| NWC | 1,229 | 1,467 | 1,428 | 1,318 | 1,132 | 1,282 | 1,306 | 1,296 | 1,120 | 1,197 | 1,168 | 1,134 | 1,229 | 1,132 | 1,120 | 1,128 | 1,321 |

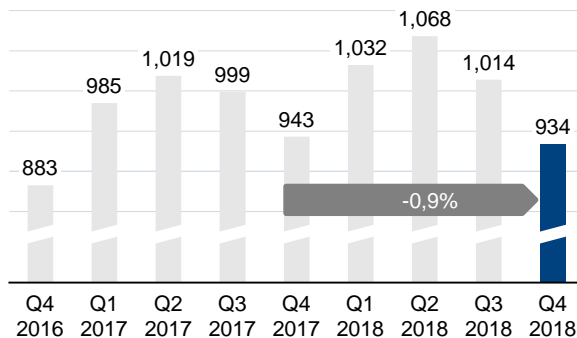
04 Segment performance

Europe

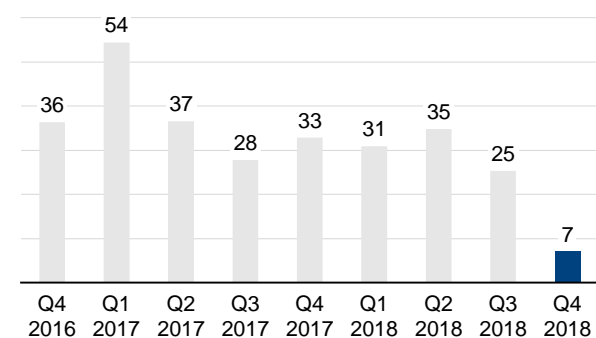
Shipments (Tto)



Sales (€m)

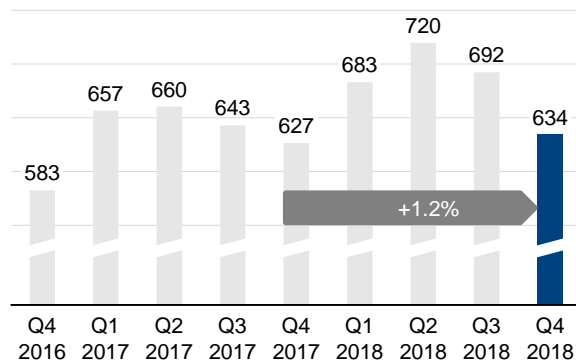


EBITDA adj*) (€m)

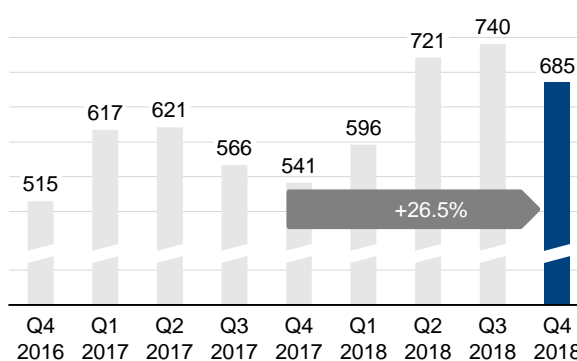


Americas

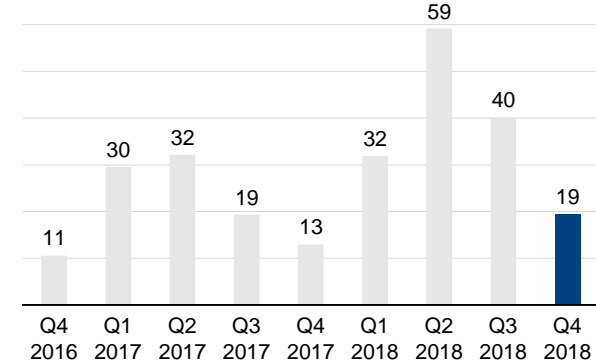
Shipments (Tto)



Sales (€m)



EBITDA adj**) (€m)










*) adjusted for BPO expenses in Q2 2018.

**) adjusted for Deepwater Horizon Oil Spillage Claim Settlement gain in Q2 2018.

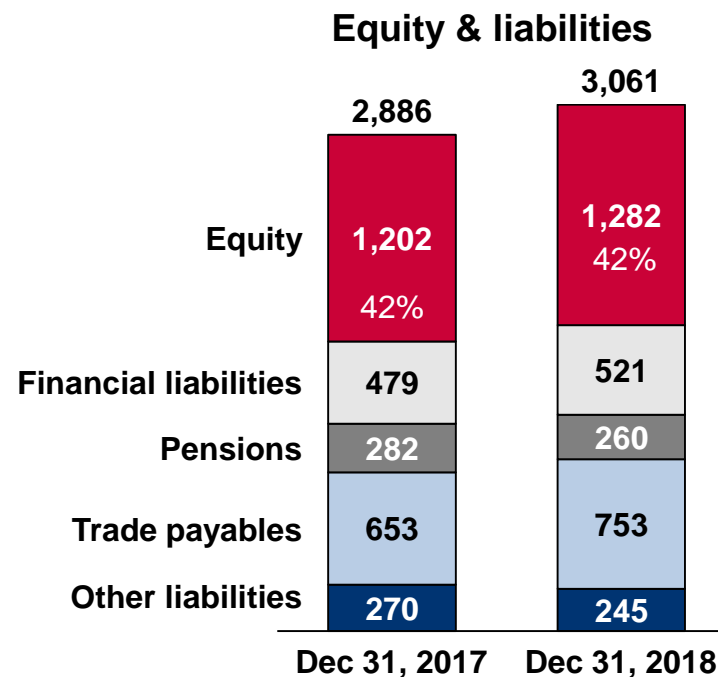
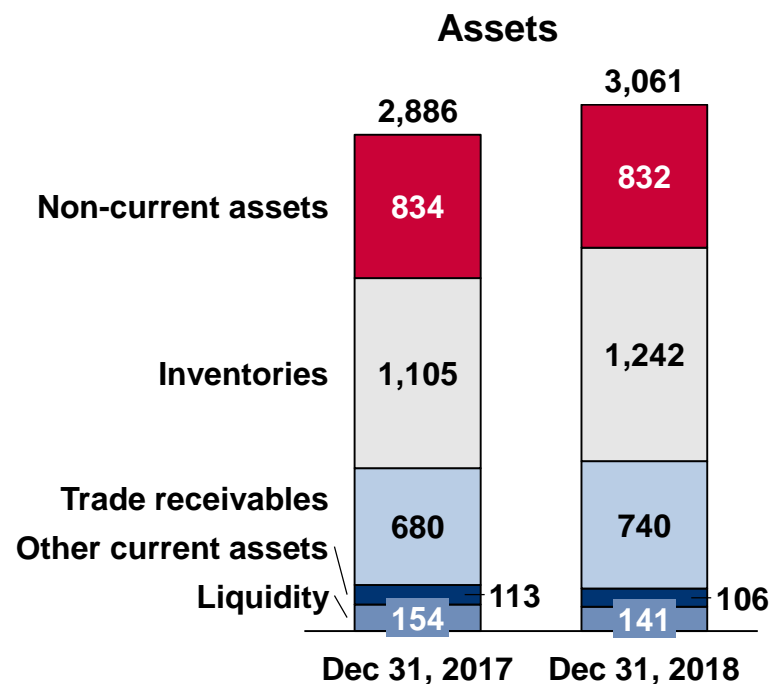
04 IFRS 16 impact

IFRS 16 effect in 2019 (estimates)

| Key Figure | €m | Tendency | Comment |
|------------------------------|----------|--|---|
| Sales | - |  | No impact |
| OPEX | ~45 – 50 |  | Recognition of lease expenses as depreciation and interest costs; exception: short-term leases and low-value assets, remaining material costs |
| EBITDA | ~45 – 50 |  | Lower leasing expenses |
| D&A | ~40 – 45 |  | Capitalized operating-lease-assets as new depreciation |
| EBIT | ~5 |  | Depreciation and interest instead of operating lease expense |
| Financing costs | ~-6 – -8 |  | Interest cost included in finance cost |
| Operating and free cash flow | ~ 40 |  | Principal payments on IFRS 16 lease liabilities included in cash flow from financing activities |

Main impact consists of considerable **EBITDA and free cash flow increase**

04 Strong balance sheet



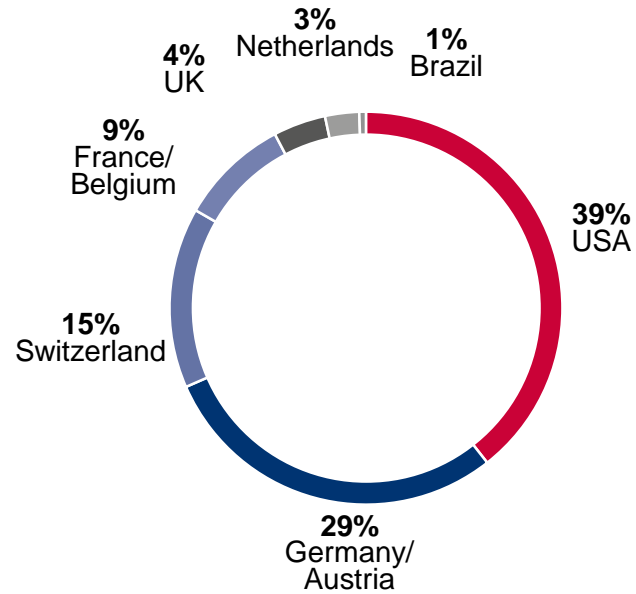
Comments

- Equity ratio further healthy at 42%
- Net debt of €383m
- Leverage 1.7x
- Gearing*) at 31%
- NWC stable at €1,129m (2017: €1,132m)

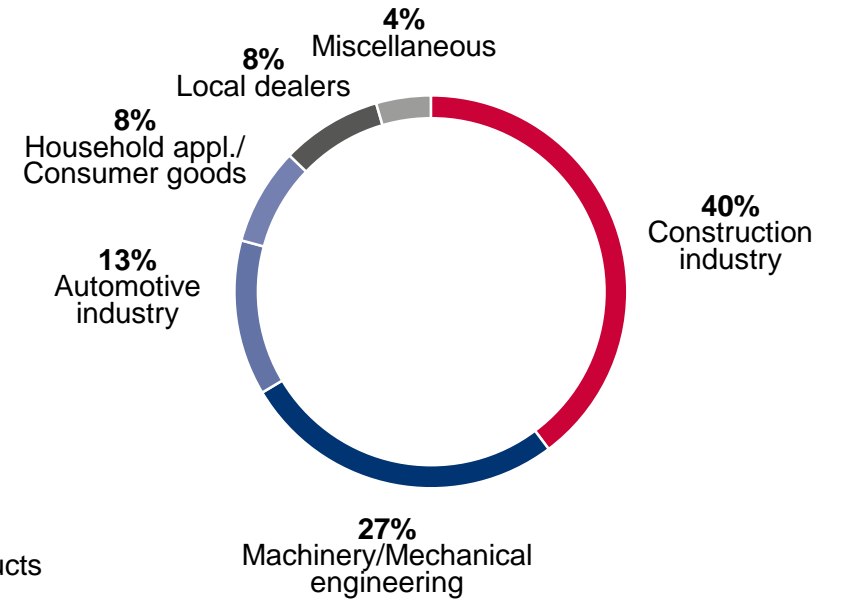
*) Gearing = Net debt/Equity attributable to shareholders of Klöckner & Co SE less goodwill from business combinations subsequent to May 23, 2013.

04 Sales by markets, products and industries

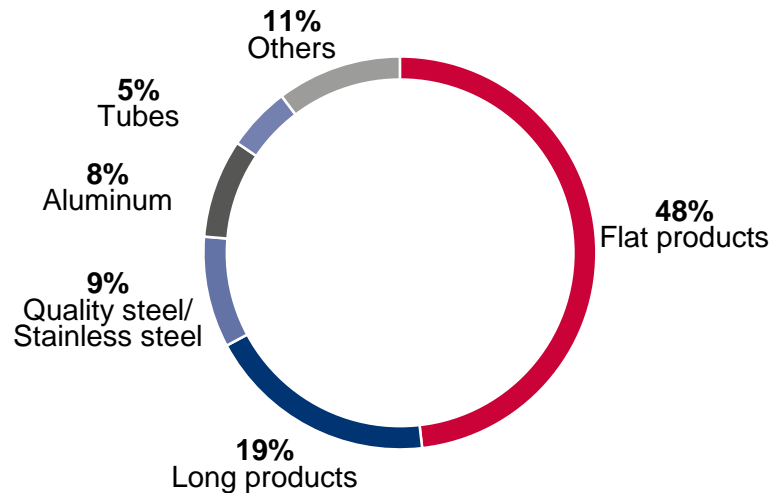
Sales by markets



Sales by industry



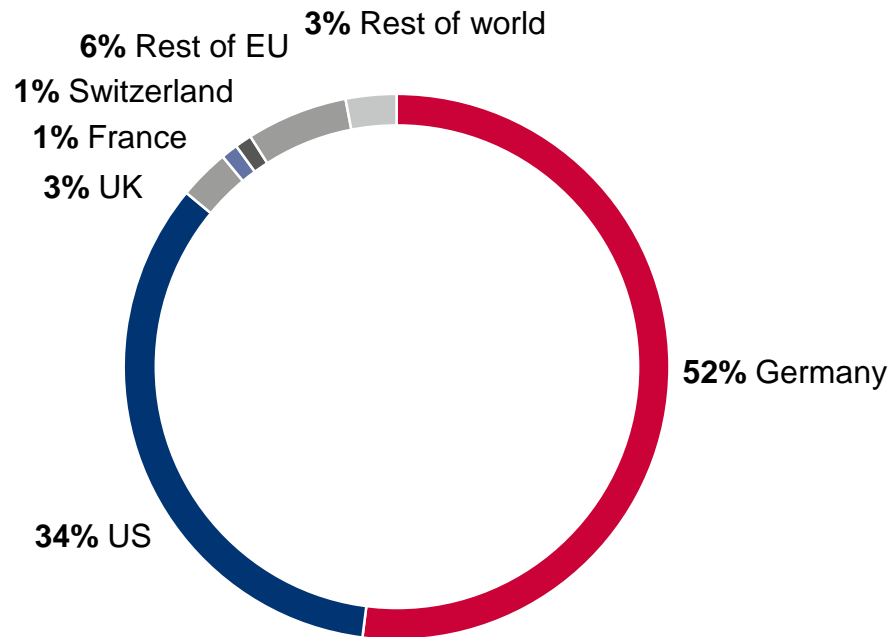
Sales by products



As of December 31, 2018.

04 Current shareholder structure

Geographical breakdown of identified institutional investors



As of February 2019.

Comments

- Identified institutional investors account for 72%
- German investors incl. retail dominate
- Top 10 shareholdings represent around 55%
- Retail shareholders represent 23%

04 Share price performance in FY 2018

Share performance Klöckner & Co SE in FY 2018



- In the first half of 2018, the Klöckner & Co share price moved mainly sideways, reaching its annual high of €11.62 on April 23
- The share repeatedly suffered price setbacks thereafter
- In October, the share price fell sharply and reached its low for the year of €5.98 on December 27 in a negative capital market environment due to the deteriorating economic outlook and more pessimistic steel price expectations
- The share traded at a price of €6.06 on the last trading day of 2018 (December 28)

04 Dividend policy

DIVIDEND POLICY

In general, Klöckner & Co SE follows a **dividend policy** of distributing **30% of net income** before special items.

Given the **volatility** of our business model, a sustainable **dividend payment** can not be guaranteed. If there is a **possibility of dividend distribution**, we will do it for the **benefit of our investors**.

- Compliance with the dividend policy of €0.80 per share for the years 2006 and 2007
- Suspension of the dividend policy for the financial year 2008 in view of the beginning of the **Euro crisis** and no dividend payment
- **Due to earnings** no dividend payment in 2009
- **Inclusion** of our general dividend policy in financial year 2010 with a dividend of €0.30 per share
- **Due to earnings** no dividend payment in 2011, 2012 and 2013 as well as in 2015
- **Full distribution** of net profit for the financial year 2014 (€0.20 per share)
- Dividend payment of €0.20 per share in 2016 and **€0.30 per share for the 2017 fiscal year**
- **Dividend per share for the 2018 fiscal year: €0.30*)**

DIVIDEND PAYMENT PER SHARE

| 2006 | 2007 | 2008 - 2009 | 2010 | 2011 - 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|-------|-------|-------------------|-------|-------------------|-------|------|-------|-------|---------|
| €0.80 | €0.80 | - | €0.30 | - | €0.20 | - | €0.20 | €0.30 | €0.30*) |

*) Proposal to the Annual General Meeting on May 15, 2019.

04 Sustainability strategy



A **qualified** and **motivated** workforce of **employees** who feel at ease in the workplace pave the way for us to generate **added value**.



An **integral part** of our corporate culture is **compliance** on the part of our employees and business partners, constituting the **basis of corporate responsibility**.



One of the **greatest challenges** of our times is **climate change**, and we consider it our duty to counter related risks with a suitable **contribution** to **protecting the environment**.



In many cases today's tasks have increased in **complexity**. The measures developed by us therefore aim at anchoring **modern, digital ways of working and thinking** in the company and thus to advance the **internal cultural change**.



The **high level of customer satisfaction** - which we aim to continue improving - is a key **competitive advantage** for us. Therefore we always conceptualize **products and services, sales channels and innovations** from the customer perspective.

Contact details

Christian Pokropp

Head of Corporate Communications

Phone: +49 203 307 2050

Email: christian.pokropp@kloeckner.com

Internet: www.kloeckner.com



Financial calendar

April 30, 2019

Q1 quarterly statement 2019

May 15, 2019

Annual General Meeting 2019

July 31, 2019

Half-yearly financial report 2019

October 30, 2019

Q3 quarterly statement 2019