

Deutsche Bank dbConvertibles Conference 2018

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Rounding differences may occur with respect to percentages and figures.

The English translation of the Annual Report is also available, in case of deviations the German version shall prevail.

Evaluating statements are unified and are presented as follows:

+/- 0-1% constant, stable

+/- >1-5% moderate, slight

+/- >5-10% measurable, noticeable, substantial

+/- >10-15% considerable, dynamic, significant +/- >15% sharp, strong

Agenda

- 1. Overview
- 2. Update on strategy
- 3. Highlights and financials FY 2017
- 4. Outlook
- 5. Appendix

01 | Klöckner & Co SE at a glance





170 LOCATIONS







200,000

PRODUCTS



50 SUPPLIERS



120,000 CUSTOMERS



6.1 million tons

SHIPMENTS FY 2017



6.3 € billion

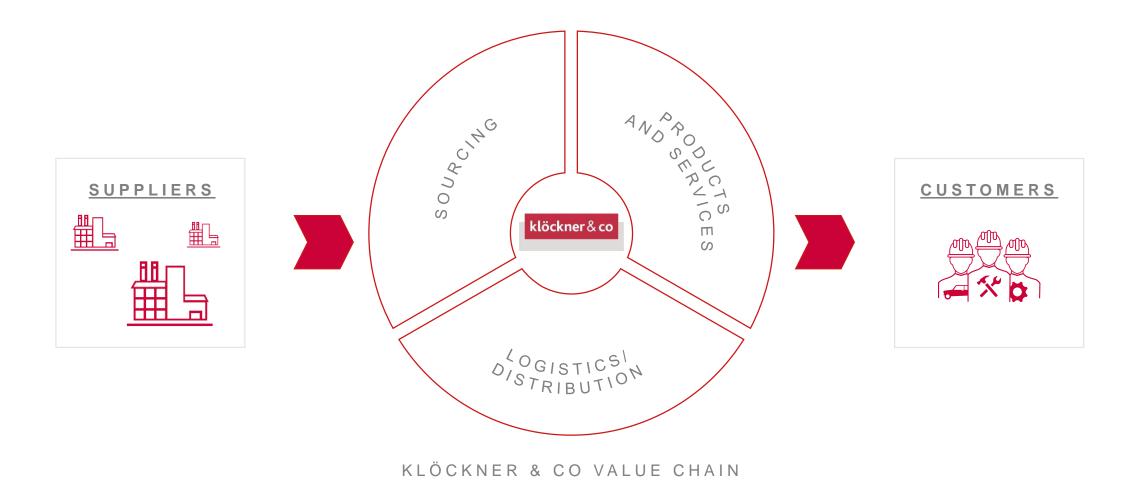
SALES FY 2017



220 € million

EBITDA FY 2017

01 | Everything from one source

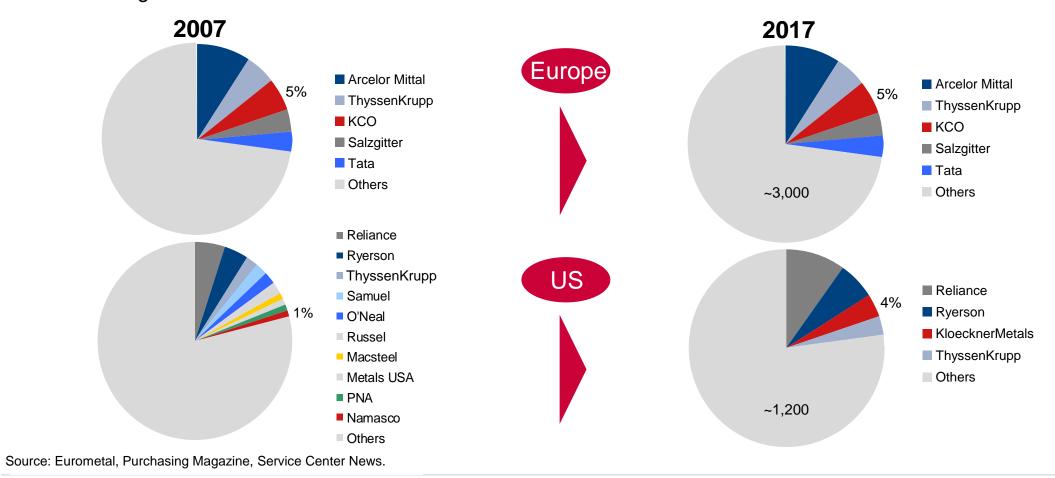


01 | Global reach – local presence



01 | Market shares of Klöckner & Co

 Position in the US significantly improved whereas market share in Europe remained stable despite heavy restructuring measures

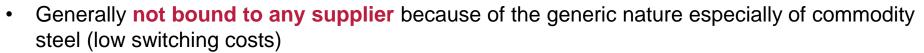


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02 | The fundamentals of steel distribution remain challenging







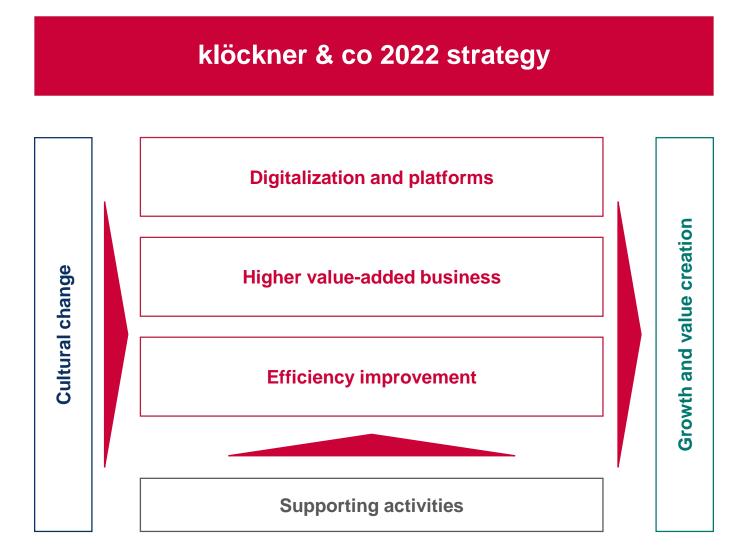


- Steel distribution markets remain fragmented. Even larger acquisition activity in the US has
 primarily resulted in fewer owners; capacity has been with the exception of Kloeckner Metals –
 consolidated to a lesser degree
- Competition especially for commodity steels mainly on price, availability and reliability are enablers
- Mill-backed distributors in Europe have a market share strategy in order to utilize assets instead of focusing on profitability



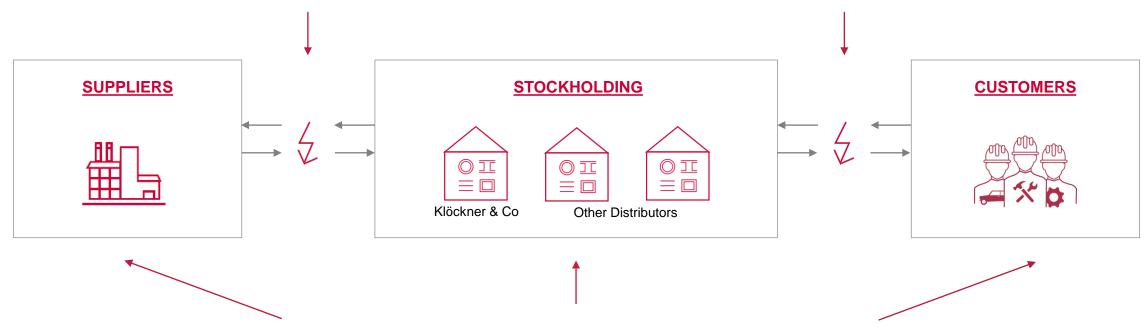
- Global steel demand is expected to grow only slowly going forward
- Overcapacity in the steel industry spread across the world, but most pronounced in China is likely to stay for the foreseeable future

02 | Our strategy: "Klöckner & Co 2022"



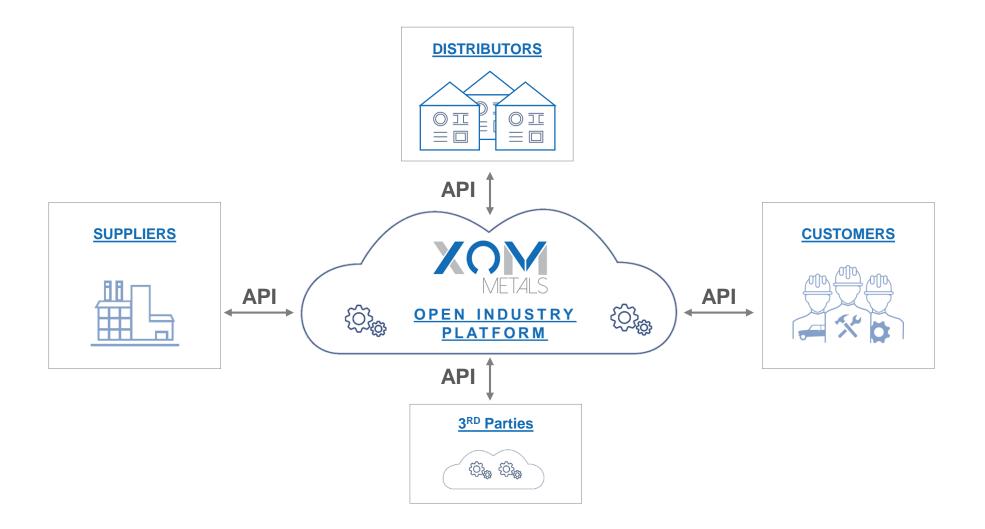
02 | Current linear steel supply chain is highly inefficient and intransparent

No effective information and data exchange on available inventory, lead times etc.

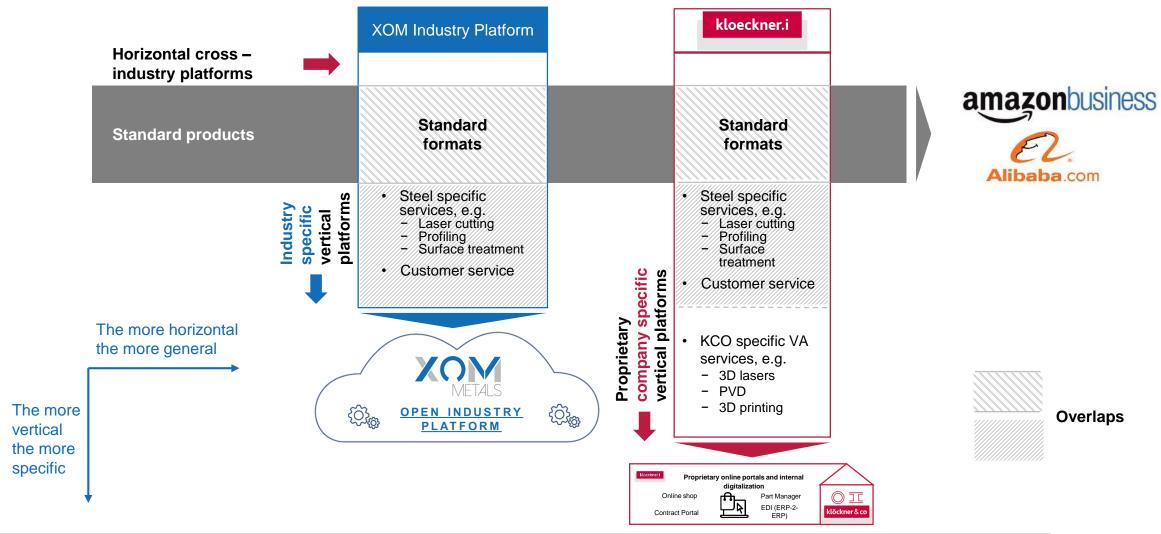


Long delivery times, incorrect deliveries and high inventory levels

02 | The future steel supply will be dominantly facilitated by vertical platforms ...



02 | ... and complemented by more general horizontal platforms



02 | Significant progress in enhancing proprietary platforms



Marketplaces

Standard formats

Industry common products & services

Complementary products

Company specific services

Transformation of online shops to marketplaces ongoing

Rollout in KCO countries concluded

Integration of seven 3rd party providers already concluded in Germany Rollout in other countries completed by year end

Introduction planned for 2019

02 | Successful launch of open industry platform XOM



Standard formats

Industry common products & services

Complementary products

New entity founded and 10 digital experts already hired

Promising discussions with several US and UK VC investors ongoing

Successful launch and onboarding of first vendors in Europe concluded Launch of XOM in the US in Q3

Onboarding of corresponding participants planned already for this year

02 | kloeckner.i as driver of the digital transformation



KCO started their digitalization already four years ago with KCI as digital hub in Berlin and invested until mid of 2017 about €25m in KCI



Ca. 80 digital experts in innovation & product, software development, digital marketing & sales and business intelligence & analytics



Application of **innovative startup methods** such as design thinking, lean startup and rapid prototyping enables accelerated implementation



Far enough from Klöckner to act independently, yet close enough to leverage expertise as well as access to customers and suppliers





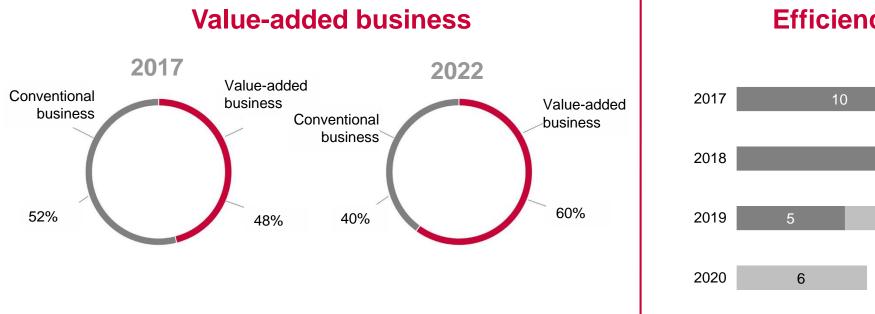




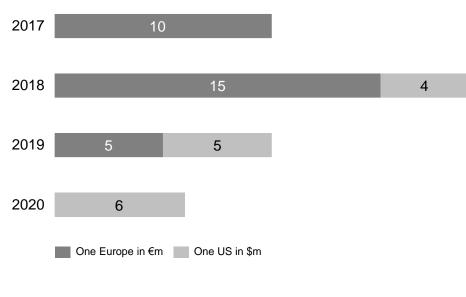
02 | Strong growth of digital sales fostered by successful roll outs



02 | VAB, efficiency improvement and way to VC²



Efficiency improvement



VC² as holistic approach to speed-up the transformation of the core business in order to support the achievement of the KCO 2022 targets

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03 | Highlights FY 2017

Best
EBITDA
in 7 years

Best
net income
in 9 years
€102m

Best

gross profit

in 9 years

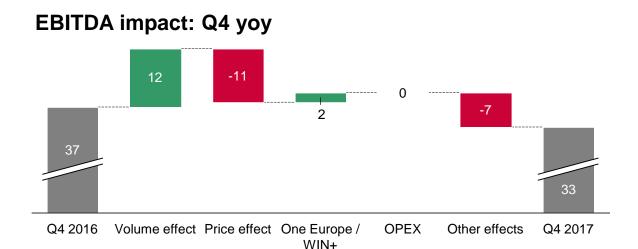
€1,316m

Highest equity
ratio since listing
in 2006

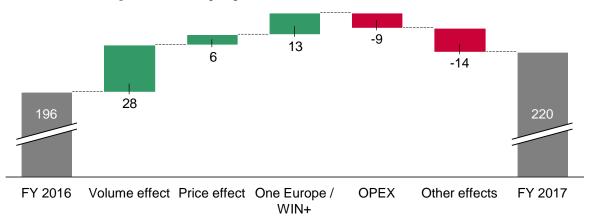
Lowest **net debt**in **4** years

Digital sales reached 18%

03 | Significant increase of EBITDA in 2017



EBITDA impact: FY yoy



Comments qoq

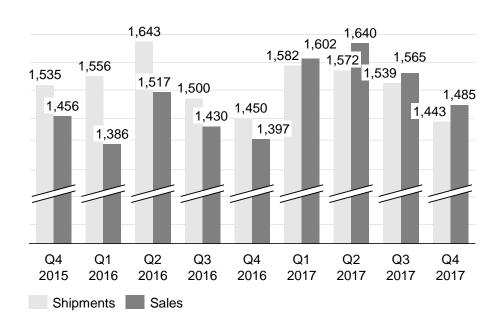
- Positive volume effect mainly due to increasing demand in Europe
- Negative price effect mainly due to margin contraction in Europe
- Other effects contain mainly restructuring effects partly compensated by higher disposal gains

Comments yoy

- Positive volume effect mainly due to increasing demand in Europe
- Positive price effect in Americas partially offset by margin contraction in Europe
- Other effects contain mainly restructuring effects as well as negative f/x effects

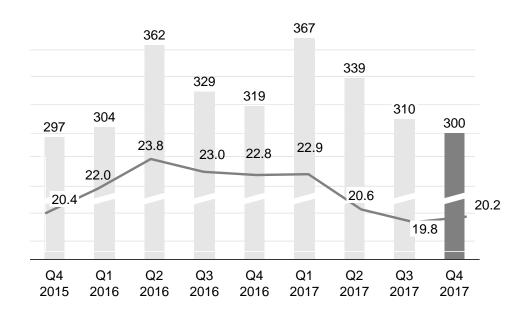
03 | Shipments / sales and gross profit

Shipments (Tto) / Sales (€m)



- Shipments yoy almost stable despite the sale of Spanish activities, qoq were down due to seasonal pattern
- Sales increased yoy due to higher average sales prices
- Despite weaker f/x qoq sales declined less pronounced than shipments mainly due to higher average sales prices

Gross profit* (€m) / Gross margin* (%)

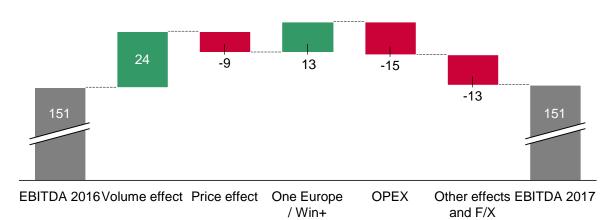


- Gross profit down yoy mainly due to f/x and disposal of Spanish business
- Margin down to 20.2%, 2.6%p below Q4 2016 due to margin squeeze over the year

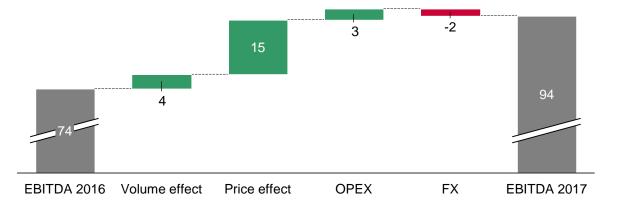
^{*} Before restructuring cost.

03 | Segment performance FY 2017

Europe (€m)



Americas (€m)

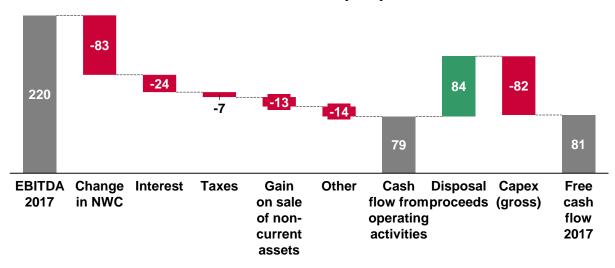


Comments

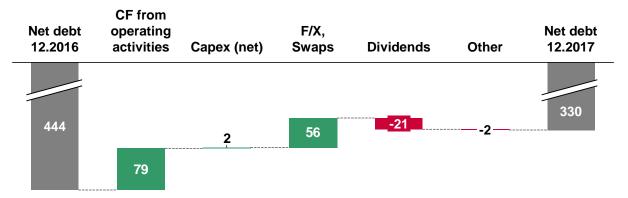
- Volume effect +€23m due to increasing demand
- Price effect -€9m due to margin contraction
- One Europe and KCO WIN+ programs contributed
 €13m to EBITDA improvement
- OPEX up yoy business-driven (mainly shipping and outside storage)
- Other and F/X included lower disposal gains (-€5m)
 and restructuring expenses (-€6m)
- Volume effect of +€4m (net of disposal of Pipe business)
- Price effect +€15m driven by strong economic environment
- OPEX slightly down (-€3m) mainly due to personnel related savings
- F/X effect of -€2m

03 | Cash flow and net debt development

Cash flow reconciliation FY2017 (€m)



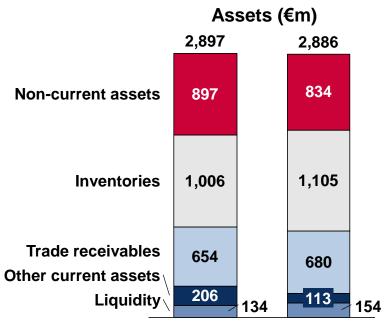
Net financial debt 12/2017 vs. 12/2016 (€m)



Comments

- NWC increased by €83m due to higher average prices
- Gain on sale of non-current assets mainly related to the disposal of property in Switzerland and Contorion
- "Other" included changes in other liabilities, other provisions and especially provisions for pensions
- Cash flow from operating activities €79m
- Free cash flow also positive with €81m
- Disposal proceeds included sale of Spanish operations (€55m), real estate Sennwald (€16m) and share in Contorion (€8m)
- Net financial debt decreased due to positive free cash flow of €81m and also due to f/x (€30m) and settlement of f/x swaps (€26m) used to hedge intercompany financing in US\$ and GBP

03 | Strong balance sheet



Dez. 31, 2016 Dez. 31, 2017

Equity & liabilities (€m) 2,897 2,886 **Equity** 1,148 1,202 42% 40% **Financial liabilities** 571 479 282 **Pensions** 359 653 540 **Trade payables** Other liabilities 279 270

Dez. 31, 2016 Dez. 31, 2017

Comments

- Equity ratio further healthy at 42%
- Net debt of €330m
- Gearing* at 28%
- NWC almost flat at €1,132m vs €1,120m

* Gearing = Net debt/Equity attributable to shareholders of Klöckner & Co SE less goodwill from business combinations subsequent to May 23, 2013.

03 | Maturity profile – well-balanced & diversified funding portfolio

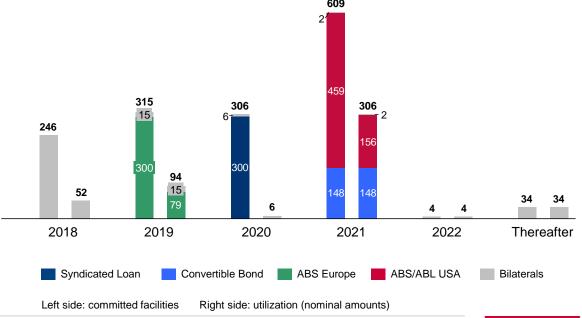
Facility	Committed (€m)	Drawn amount (€m, IFRS*)						
1 acmity	Committed (cm)	FY 2017	FY 2016					
Syndicated Loan	300	0	0					
ABS Europe	300	79	115					
ABS/ABL USA	459	157	218					
Convertible 2016 1)	148	135	131					
Bilateral Facilities 2)	307	113	114					
Total Debt	1,514	484	578					
Cash		154	134					
Net Debt		330	444					

^{*}Including interest accrued, excluding deferred transaction costs

- 1) Principal €148m, equity component €18m at issuance (September 8, 2016).
- 2) Including finance lease; drawn bilaterals mainly Switzerland.
- 3) Net debt/Equity attributable to shareholders of Klöckner & Co SE less goodwill from business combinations subsequent to May 23, 2013.

€m	FY 2017
Adjusted equity	1,176
Net debt	330
Gearing 3)	28%

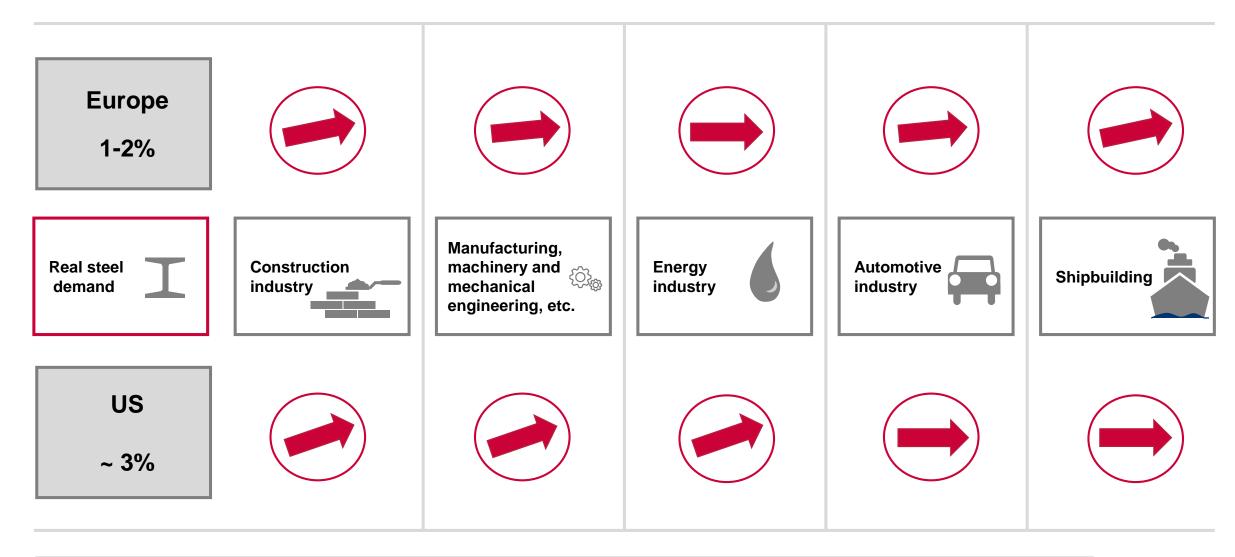
Maturity profile of committed facilities & drawn amounts (€m)



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04 | Segment specific business outlook 2018



04 | Outlook

Q1 2018

Seasonally higher sales anticipated

Operating income (EBITDA) expected to be between €45m and €55m

FY 2018

Slightly higher sales anticipated due to growing steel demand

EBITDA at least at the level of the previous year (€220m) expected

Upside potential for EBITDA in case of further increasing steel prices

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05 | Quarterly and FY results

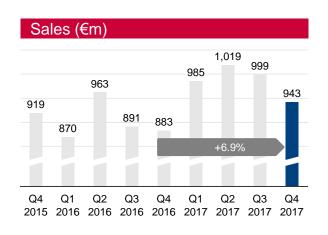
(€m)	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016	Q3 2016	Q2 2016	Q1 2016	Q4 2015	Q3 2015	Q2 2015	Q1 2015	FY 2017	FY 2016	FY 2015	FY 2014	FY 2013
Shipments (Ttons)	1.443	1.539	1.572	1.582	1.450	1.500	1.643	1.556	1.535	1.636	1.645	1.661	6.135	6.149	6.476	6.598	6.445
Sales	1.485	1.565	1.640	1.602	1.397	1.430	1.517	1.386	1.456	1.597	1.693	1.697	6.292	5.730	6.444	6.504	6.378
Gross profit	300	310	339	367	319	329	362	304	297	311	320	310	1.316	1.315	1.237	1.261	1.188
% margin	20,2	19,8	20,6	22,9	22,8	23,0	23,8	22,0	20,4	19,4	18,9	18,2	20,9	22,9	19,2	19,4	18,6
EBITDA rep.	33	47	63	77	37	71	72	16	2	28	-17	10	220	196	24	191	124
% margin	2,2	3,0	3,9	4,8	2,6	5,0	4,8	1,2	0,2	1,8	-1,0	0,6	3,5	3,4	0,4	2,9	2,0
EBIT	9	25	41	54	-4	48	49	-8	-297	5	-44	-15	130	85	-350	98	-6
Financial result	-9	-8	-8	-8	-10	-8	-7	-8	-12	-12	-13	-12	-33	-33	-49	-59	-73
EBT	1	17	33	46	-14	40	42	-16	-309	-7	-56	-27	97	52	-399	39	-79
Income taxes	29	-4	-9	-10	2	-9	-9	2	45	-2	1	6	5	-14	50	-17	-12
Net income	30	13	24	36	-12	31	33	-14	-263	-9	-55	-22	102	38	-349	22	-90
Minority interests	0	1	1	0	0	0	1	0	-1	0	-1	0	1	1	-2	0	-6
Net income KCO	30	12	23	36	-12	31	32	-14	-263	-9	-54	-21	101	37	-347	22	-85
EPS basic (€)	0,30	0,12	0,23	0,36	-0,13	0,31	0,32	-0,14	-2,63	-0,09	-0,54	-0,22	1,01	0,37	-3,48	0,22	-0,85
EPS diluted (in €)	0,28	0,12	0,22	0,34	-0,13	0,31	0,32	-0,14	-2,63	-0,09	-0,54	-0,22	0,96	0,37	-3,48	0,22	-0,85
Net debt	330	435	486	475	444	438	435	383	385	517	571	650	330	444	385	472	325
NWC	1.132	1.282	1.306	1.296	1.120	1.197	1.168	1.134	1.128	1.369	1.452	1.559	1.132	1.120	1.128	1.321	1.216

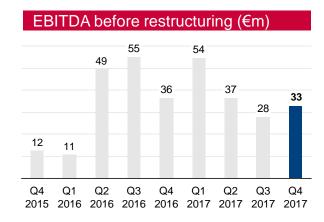
^{*} Restated due to initial application of IFRIC 21.

05 | Segment performance

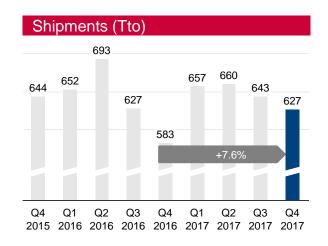
Europe

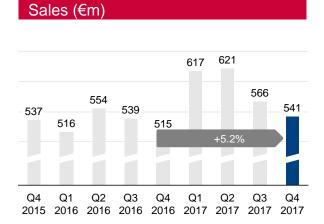
950 891 903 873 867 926 911 896 816 -5.9% Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 2015 2016 2016 2016 2016 2017 2017









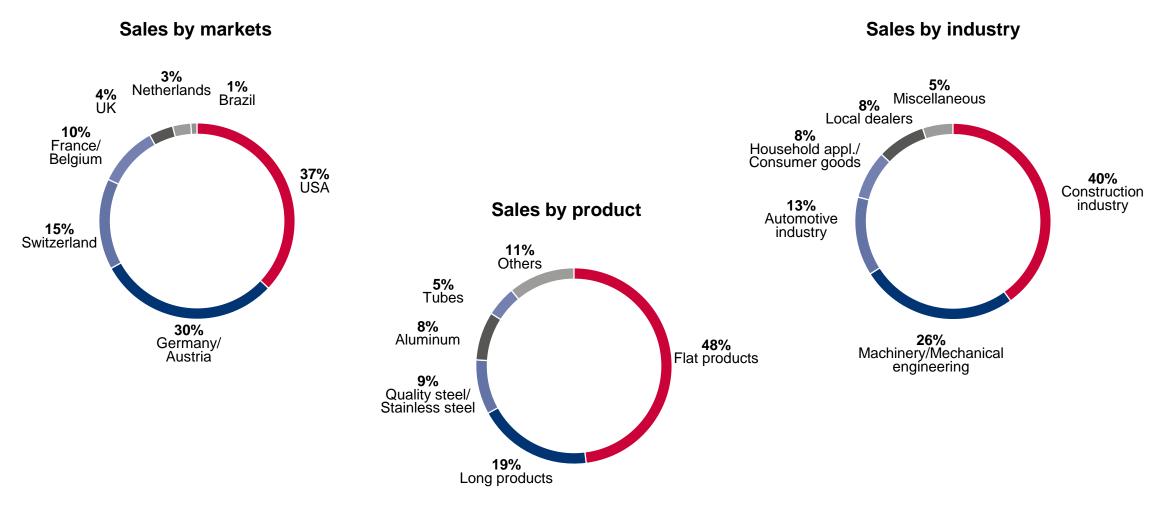




Restructuring costs (€m)*	Q4 2015	Q4 2017
Europe	2	
Americas	2	

^{* €4}m are reported in HQ in Q4 2015.

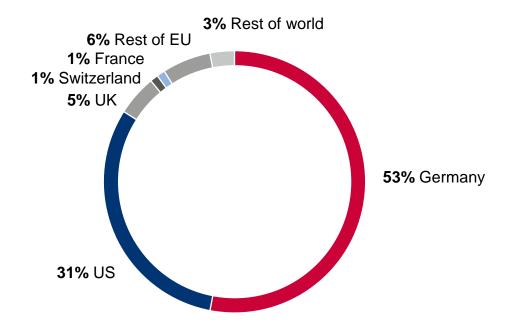
05 | Sales by markets, products and industries



As of December 31, 2017.

05 | Current shareholder structure

Geographical breakdown of identified institutional investors



Comments

- Identified institutional investors account for 72%
- German investors incl. retail dominate
- Top 10 shareholdings represent around 51%
- Retail shareholders represent 21%

As of January 2018.

05 | Dividend policy

Dividend policy

In general, Klöckner & Co SE follows a dividend policy of distributing 30% of net income before special items.

Given the **volatility** of our business model, a sustainable **dividend payment** can not be guaranteed. If there is a **possibility of dividend distribution**, we will do it for the **benefit of our investors**.

- Compliance with the dividend policy of €0.80 per share for the years 2006 and 2007
- Suspension of the dividend policy for the financial year 2008 in view of the beginning of the euro crisis and no dividend payment
- Due to earnings no dividend payment in 2009
- Inclusion of our general dividend policy in financial year 2010 with a dividend of €0.30 per share
- Due to earnings no dividend payment in 2011, 2012 and 2013
- Full distribution of net profit for the financial year 2014 (€0.20 per share)
- Dividend payment of €0.20 per share in 2016 and €0.30 per share for the 2017* financial year

DIVIDEND PAYMENT PER SHARE

2006	2007	2008-2009	2010	2011-2013	2014	2015	2016	2017*
€0.80	€0.80		€0.30	-	€0.20	-	€0.20	€0.30

^{*)} Proposal to the Annual General Meeting on May 16, 2018.

05 | Current shareholder structure

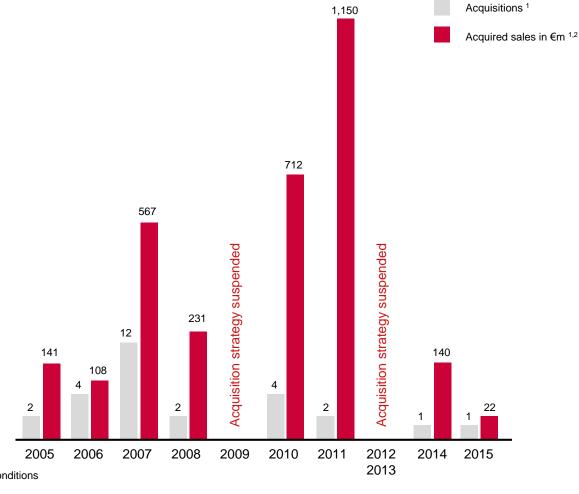
Voting Rights Announcements according to WpHG (Security Trading Act)*

Date of publication	Subject to compulsory notification	Portion of voting stock
22/08/2017	Federated Global Investment Management Corp.	3.01 %
09/02/2016	Swoctem GmbH / Friedhelm Loh	25.25%
04/03/2015	Franklin Mutual Series Funds	3.07%
18/03/2014	Franklin Mutual Advisors	5.35%
02/02/2012	Dimensional Holdings Inc. / Dimensional Fund Advisors LP	3.06%

^{*)} The table lists all shareholders, whose Klöckner & Co SE voting shares exceed one of the notification thresholds under section 21 clause 1 WpHG, based on notification as of Feb. 28, 2017.

05 | Strong Growth: 26 acquisitions since the IPO

Country	Acquired 1)	Company	Sales (FY) ²⁾
	2015	1 acquisition	€22m
USA	Oct. 2015	American Fabricators	€22m
	2014	1 acquisition	€140m
CH	2 nd quarter 2014 ³⁾	Riedo	€140m
	2011	2 acquisitions	€1,150m
Brazil	May 2011	Frefer	€150m
USA	April 2011	Macsteel	€1bn
	2010	4 acquisitions	€712m
USA	Dec 2010	Lake Steel	€50m
USA	Sep 2010	Angeles Welding	€30m
GER	Mar 2010	Becker Stahl-Service	€600m
СН	Jan 2010	Bläsi	€32m
	2008	2 acquisitions	€231m
US	Mar 2008	Temtco	€226m
UK	Jan 2008	Multitubes	€5m
	2007	12 acquisitions	€567m
	2006	4 acquisitions	€108m



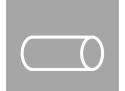
¹ Date of announcement ² Sales in the year prior to acquisitions ³ The transaction is still subject to normal closing conditions but has already been approved, with a different transaction structure, by the Swiss Competition Commission.

05 | Overview of the main digital portals and tools



Kloeckner Connect

Kloeckner Connect is a portal combining all services we provide. Find all the digital solutions at first glance.



Contract Portal/ Part Manager

It supplies information on all current and historical contracts and allows materials to be called-off.



Onlineshop/ Marketplace

Onlineshop makes ordering steel more comfortable than ever – no matter where or when.



Kloeckner Direct

US customers are granted transparency in terms of stock availability at specific branches. Currently updated to a comprehensive onlineshop.



Order Transparency Tool

This tool grants access to all information concerning the current and historical orders.

Benefits for the customer:

- Portal which connects all relevant information on our digital products and services
- ✓ It informs about online tools, interfaces and intl. networks

Benefits for the customer:

- All Klöckner contracts at a glance
- ✓ View individual material stock
- ✓ Look into future and historical material call-offs

Benefits for the customer:

- Abandon time and place bound ordering
- ✓ Instant quotes; easy order, reorder, bulk order
- Lower transaction costs/ lower stock

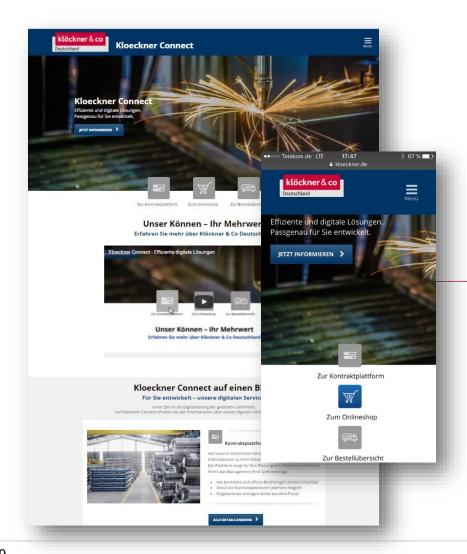
Benefits for the customer:

- Direct view into the branches stock and availability
- Quote generation easy and convenient online, saves time
- Create and send a request for a quote

Benefits for the customer:

- Complete overview of all open and closed orders
- Check the status of future deliveries
- Intuitive and user friendly interface

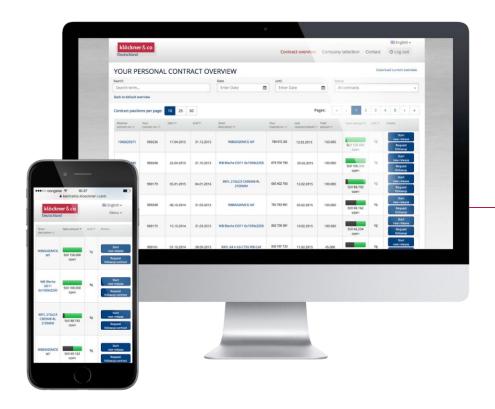
Service portal Kloeckner Connect as central access point for customers to Onlineshop, Contract Portal and various digital tools



- Responsive design for mobile and smartphone access
- Starting point for the digital journey of KCO's customers
- Important source for KCO's SEO*-ranking
 - SEO is a specific discipline focused on the optimizations needed on content that is relevant to users and ultimately attracts the right customers to the business
 - Rankings in SEO refers to a website's position in the search engine results page influenced by various ranking factors
 - Important role for overall digital marketing

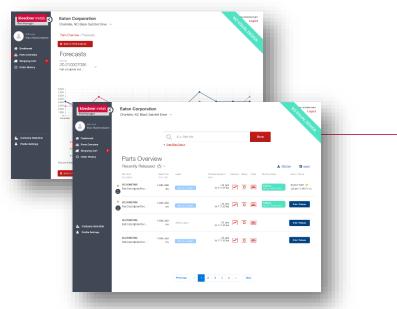
^{*} Search engine optimization

European Contract Portal for customers with time, volume and product contracts



- Clearly structured overview of prices, volumes and maturity dates
- Order-Release 24/7 by mouse click via PC or tablet
- Option to contact KCO sales agent for new contract negotiations
- Fully integrated into service portal Kloeckner Connect
- OCI interface to ERP systems of customers
- Integrated into third party platform Axoom (Trumpf)

The Part Manager has become an important sales channel for flat rolled products in the US



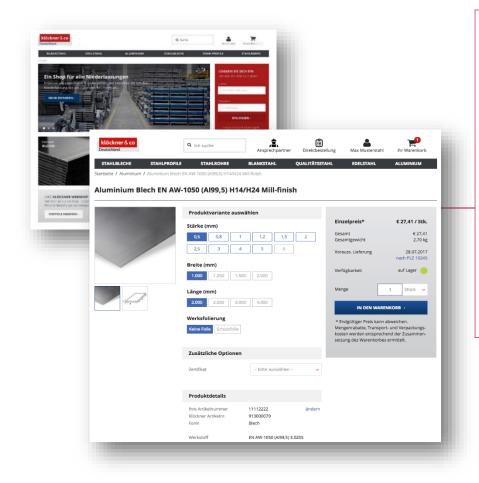
Key facts

- Clearly structured overview of prices, volumes and maturity
- Real-time availability of parts and pending orders
- Placement of orders directly from the shop floor via tablet
- Forecasted and historical consumption
- Online release of consigned goods
- Currently redesign for better customer experience

Whirlpool customer quote:

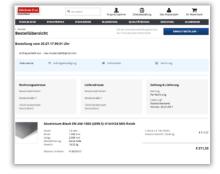
"Parts Manager has been a great tool for us here at the Whirlpool Tulsa plant. It has allowed my team to place daily steel orders more accurately and efficiently, which has opened up more time for us to move our business forward and make improvements that are critical to our success."

05 | Onlineshop further advanced



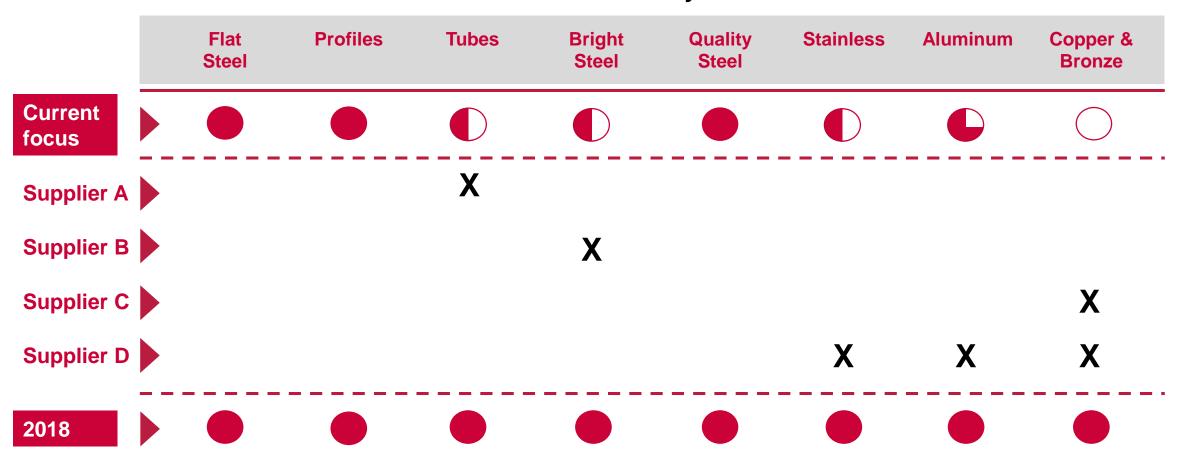
- Live in Germany, Austria, the Netherlands, United Kingdom
- Further rollouts in France this year and in Belgium in 2018
- Offers full price and delivery time transparency
- Integration into ERP systems of customers via OCI interface
- Open for 3rd party sellers / distributors with complementary products shortly
- Possibility of payment via credit card shortly
- Third party interface via webservice API
- Fully integrated into service portal Kloeckner Connect



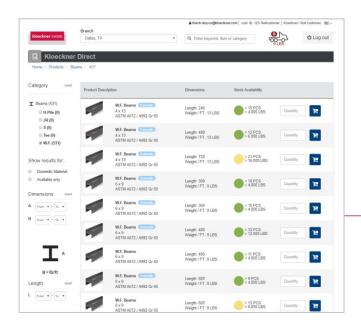


Offering the full range of steel and metals through online shop marketplace feature without inventory build-up

KCO Germany

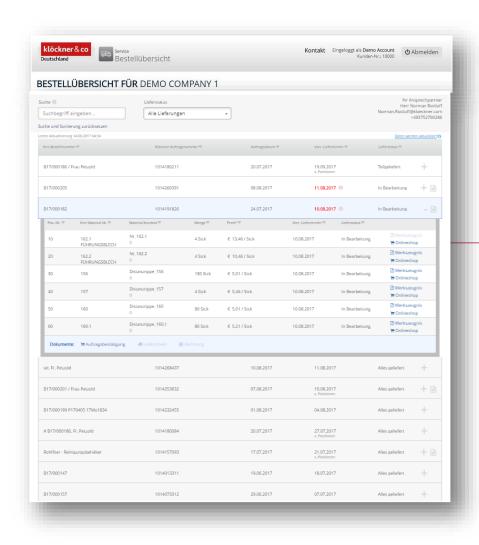


Kloeckner Direct will be expanded to a comprehensive online shop for the US



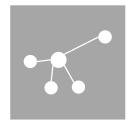
- Online product catalog of KCO in the US
- Focus on spot market
- Better overview of stock availabilities within a region
- Automating quote and order process
- Rolling out to >130 customers in the first stage in May 2017
- Continuous development to a comprehensive Onlineshop fully inhouse in 2018
- Total investment until June 2017 €0,7m

The Order Transparency Tool helps KCO's customers to manage their orders and track deliveries from one single interface



- Easy overview of orders for all customers
- Tracking of order status and deliveries
- Easy access to invoices and mill certificates
- Integration into Onlineshop under development
- Already close to 4.000 active users

05 | Overview of further digital solutions



OCI/ EDI

This interface allows a direct connection between an ERP and the Klöckner online shop.



- ✓ Klöckner plugin for the SAGE 100 ERP System.
- Enables ERP to ERP communication
- ✓ Lowers transaction costs significantly



Application programming interface (API)

Klöckner API is a REST interface which allows to easily connect with third party systems.



- ✓ Klöckner products can be delivered in third party systems
- Quotes and orders possible via REST API
- Developer community to build business models around the API



Sage 100

This solution allows a direct connection to Klöckner ordering system and coordinates business processes.

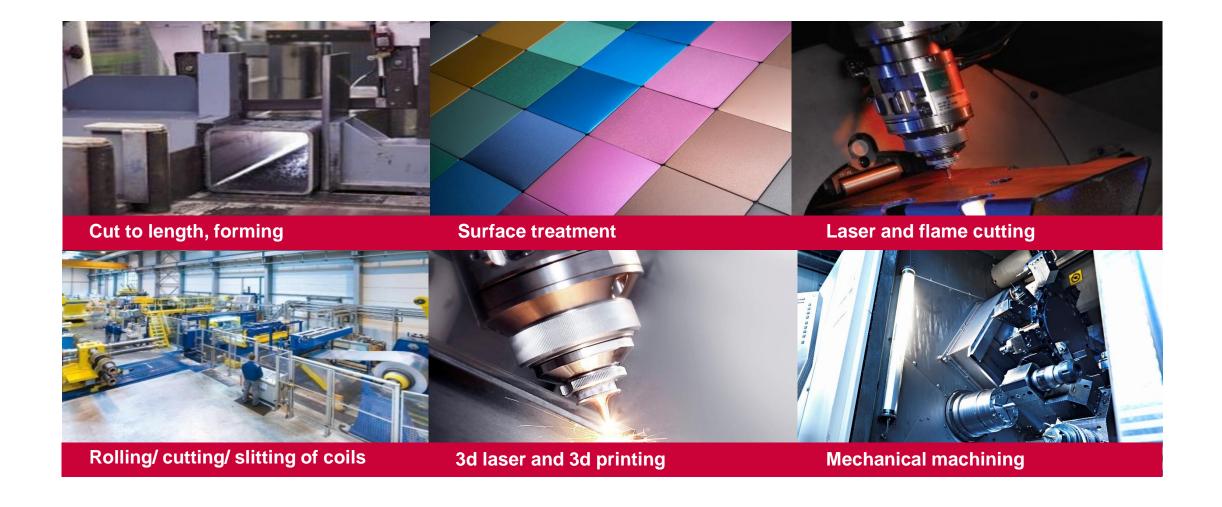
Benefits for the customer:

- More transparency and an automatic exchange of information
- ✓ Efficient processes which increase your competitive edge
- Transparent insights into current purchasing conditions

05 | Products



05 | Services



Contact details

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Financial calendar

April 25, 2018 Q1 interim statement 2018

May 16, 2018 Annual General Meeting

October 24, 2018 Q3 interim statement 2018

